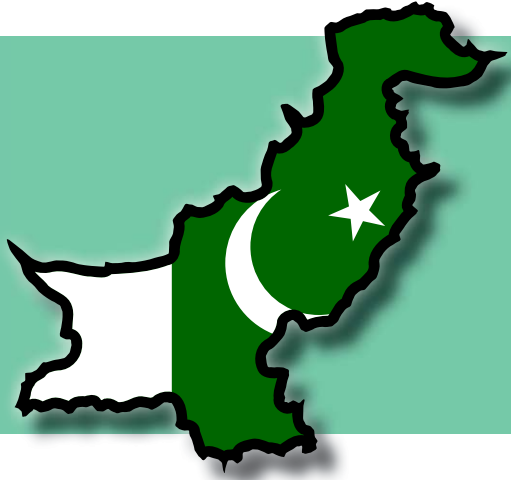


Islamic Finance *news* ROADSHOW 2010

Expanding the Realms of Islamic Finance



PAKISTAN

5th August 2010

Key speakers:

- Yaseen Anwar - Acting Governor, State Bank of Pakistan
- Saleem Ullah - Director, Islamic Banking Department, State Bank of Pakistan
- Najeem Khan - Shariah Advisor, Habib Metropolitan
- Omar Mustafa Ansari- Partner - Islamic Financial Services, Ernst & Young
- Farid Alam - Chief Executive officer, AKD Securities
- Bilal Rasul - Director (Enforcement), Securities and Exchange Commission of Pakistan
- Syed Amir Ali - Executive Vice President and Head of Investment Banking, Meezan Bank
- Muhammad Faisal Shaikh - Head, Product and Business Development, BankIslami Pakistan
- Shahril Simon - Head Group Asset Management, CIMB Islamic
- Lubna Farooq - Director Banking Surveillance Department, State Bank of Pakistan
- Rohail Ali Khan - Pak- Qatar General Takaful Limited
- Muhammad Farhan ul Haq Usmani - Vice President, Product Development, Shariah Compliance & Islamic Financial Advisory (PDSC), Meezan Bank Limited
- Abdul Jabbar Karimi - Head Product & Investment Banking, Habib Metropolitan Bank
- Irshad Ahmad Aijaz - Shariah Advisor and Member Shari' ah Supervisory Board, Bank IslamiPakistan
- Fawad Butt - Managing Partner, Zeus Capital Advisers
- Zulfikar Ali Khokhar- Senior Joint Director, Islamic Banking Department, State Bank of Pakistan
- Irfan Siddique - Chief Executive Officer, Meezan Bank
- Azeem I Pirani - Regional Manager Pakistan, FWU AG
- Mahmood Shafqat - Additional Director, Banking Policy and Regulations Department, State Bank of Pakistan
- Pervez Said - Chief Executive Officer, Dawood Islamic Bank
- Dr. Muhammad Imran Ashraf Usmani - Shariah Advisor, Meezan Bank
- Mujeeb Beig - Senior Vice President and Head Product Development & Research, MCB Bank, Islamic Banking Group
- Mohd Willieuddin Lim Johan Lim - Director - Global Markets, CIMB Islamic
- Ebrahim Sidat - Managing Partner and Chief Executive Officer, Ernst & Young Ford Rhodes Sidat Hyder
- Dr. Zeeshan Ahmed - Assistant Professor in Finance and Accounting, Lahore University of Management
- Ahmed Ali Siddiqui - Executive Vice President Product Development & Shariah Compliance, Meezan Bank Limited
- Hasan Bilgrami - Chief Executive Officer, Bank Islami
- Pervaiz Ahmed - Chief Executive Officer, Pak Qatar Family Takaful
- Muhammad Shoaib Ibrahim - Managing Director and Chief Executive Officer, First Habib Modaraba
- Mohammad Shoaib, CFA - Chief Executive Officer, Al Meezan Investment Management Limited
- Razi R. Khan - Ex-Chairman Securities and Exchange Commission of Pakistan
- Mohammad Aslam - Head, HBL Islamic Banking
- Azhar Aslam - Country Head Corporate and Investment Banking, Dubai Islamic Bank

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Now enjoying its 3rd year the Islamic Finance *news* Roadshow is a longer and stronger series of events.

Following the phenomenal success of the past two years, we are pleased to announce the dates for 2010, including an additional nine markets.

Over 4,000 delegates have attended during the past two years.

2009 could be termed an annus horribilis, following the continued downturn in economies and financial markets around the globe.

At the turn of the year the Islamic finance industry had somehow been relatively unscathed and many were predicting 2009 to be its unveiling to previously uninterested markets. This was not the case. The Middle East was soon to witness an avalanche of poor results within the Islamic finance space with few deals coming to fruition. Other previously key markets also suffered a similar fate.

Then, as Islamic financial instruments continued to be touted as indestructible, the industry witnessed its first major default. Followed by another, and another and then another.

However, in comparison to the conventional markets, Islamic finance has stood up to the recession relatively well. And now, as issuers and investors around the world try and piece together what has happened, they're now realizing that Islamic finance, although not entirely immune, is perhaps the healthier option.

For the past five years Islamic Finance *news* has been reaching out and educating new markets. For the past two years the educational IFN Roadshow, in key developing Islamic financial markets, has been an overwhelming success. The IFN 2010 Roadshow, which will be bigger and stronger, couldn't have come at a better time.

Seventeen markets have been chosen for the 2010 Roadshow, all of which we consider as developing Islamic financial markets. If you have or would like a presence in any of these, then this Roadshow is for you.

There is no fee to attend any of these events

Senior corporates, governmental bodies, fund managers, private bankers, institutional investors, investment analysts, insurance companies, lawyers, investment bankers, consultants and rating agencies among others are all welcome to attend.

These forums are designed to provide an understanding of the industry, its potential and where each of the delegates may play a role in its phenomenal global growth.

Why you should attend:

- These are FREE to attend events, although all delegates will be screened to ensure relevance
- Each event focuses on that particular market and how to develop its Islamic finance capabilities
- Both local and international panelists will provide industry understanding
- A proven standard format ensures you know what to expect
- Only plenary sessions and case studies – no sales pitches
- These are short one-day events – we understand your time is valuable
- The IFN Roadshow attracts 150 – 250 senior industry participants in each location
- Cooperation with local and international regulators at every event
- Issuers, Investors and Intermediaries are all in attendance
- Fresh agendas ensuring topical and timely discussion for each location
- Organized and hosted by the industry's leading Islamic finance focused media company

Sponsorship Opportunities

There are a host of sponsorship opportunities available for this series of events. They are available either on an individual event basis or on a package of multiple events.

For more information please contact
Andrew Morgan
Tel: +603 2162 7801
Email: Andrew.Morgan@RedmoneyGroup.com

Speaking Opportunities

If you would like to participate in this or other events, please contact
Madeline Low
Tel: +603 2162 7800 extension 22
Email: Madeline.Low@RedmoneyGroup.com

REDmoney Group is the holding company for; Islamic Finance Asia; Islamic Finance *news*; Islamic Finance *training* and **REDmoney events** – all leading products in their own right.

Islamic Finance *news* is the industry's leading publication. Available every Wednesday morning, this 40 page electronic newsletter reports on the global Islamic capital markets. It provides its 19,500+ readers with the latest industry news, new product developments, exclusive interviews, new regulations, moves, market data and much much more. All content is exclusive and is archived on its user friendly website.

REDmoney events produces conferences and forums focusing on the global Islamic capital markets. Its flagship event, the annual three-day IFN Asia Forum, is the industry's largest event attracting in excess of 1,200 key practitioners each year. **REDmoney events** also manages the annual Islamic Finance *news* Award ceremonies and the IFN Roadshows.

Pakistan

08:00 – 09:00	Registration & Breakfast
09:00 – 09:05	Welcome
09:05 – 09:15	Opening Address
09:15 – 09:30	Introduction
09:30 – 10:00	Keynote Address
10:00 – 10:15	Expert's View: Islamic Finance in the Current Paradigm
10:15 – 11:00	<p>Session One: Examining Islamic Finance in the Current Paradigm</p> <p>Discussing key industry developments and lessons learnt in both local and international Islamic markets in a post-crisis environment</p> <ul style="list-style-type: none"> • <i>Discussing local and regional developments in Islamic markets, including taxation, regulatory, and ratings issues</i> • <i>Pakistan's Islamic prudential and supervisory framework – development of prudential regulations and guidelines</i> • <i>Where does regulation go from here?</i> • <i>Sukuk defaults and dispute resolutions in Islamic finance</i> • <i>Competing effectively with conventional banks</i>
11:00 – 11:15	Coffee Break
11:15 – 12:15	<p>Session Two: Issuing & Investing in the Islamic Financial Markets</p> <p>The development of Islamic issuance and investments in Pakistan and Southern Asia, and its potential in a new business environment</p> <ul style="list-style-type: none"> • <i>Growth of private equity and sovereign wealth funds in Islamic finance</i> • <i>Identifying growth areas, market opportunities, potential investors and issuers</i> • <i>Discovering and adapting to changes in the issuing and investing market place</i> • <i>Structuring and financing Islamic investment products to meet South Asia's needs</i> • <i>Issuing shariah compliant securities to ensure more effective liquidity management</i> • <i>Increasing foreign participation in Pakistan's Islamic financial market</i>
12:15 – 13:15	<p>Session Three: Possibilities and Opportunities for Diversification of Islamic Products</p> <p>Assessing the development of Islamic financial products in Pakistan and the regional markets, including:</p> <ul style="list-style-type: none"> • <i>Developments and updates in existing products including:</i> • <i>The potential for further innovation – structuring better shariah based products</i> • <i>Exploiting new modes of financing and markets</i> <ul style="list-style-type: none"> • <i>Takaful, re-Takaful & BancaTakaful</i> • <i>Mudaraba, Participation Certificates</i> • <i>REITs</i> • <i>Islamic Microfinance</i> • <i>Private Equity and Sovereign Wealth Funds</i> • <i>Issuing shariah compliant securities to ensure more effective liquidity management</i> • <i>Increasing foreign participation in Pakistan's Islamic financial market</i>
13:15 – 13:30	Luncheon Presentation
13:30 – 14:30	Lunch 
14:30 – 14:45	Luncheon Keynote
14:45 – 15:45	<p>Session Four: Examining Market Trends, Challenges and Further Opportunities for Islamic Financial Markets in Pakistan</p> <ul style="list-style-type: none"> • <i>Recognizing Islamic finance trends in Pakistan, and capitalizing from opportunities</i> • <i>Characteristics peculiar to the Pakistan market</i> • <i>Exploring potential for specialized financing solutions and services</i> • <i>Future listing in Islamic products</i> • <i>Encouraging cross-boundary collaborations for growth and standardization</i> • <i>Addressing imbalances between rapid growth and bank capability – are Pakistan's financial institutions prepared for future growth of Islamic finance</i>
15:45 – 16:00	Expert's View: Establishing and Accelerating Pakistan's Growth as an Islamic Financial Hub
16:00 – 17:00	<p>Session Five: Establishing and Accelerating Pakistans' Growth as an Islamic Financial Hub</p> <ul style="list-style-type: none"> • <i>Pakistan's credentials to become an international financial center</i> • <i>Identifying Pakistan's competitive advantage to compete in the Islamic finance market</i> • <i>Creating a level playing field for Islamic finance vis-a-vis conventional financing</i> • <i>Identifying challenges and opportunities for local Islamic financial markets and banking to compete with conventional financial systems</i> • <i>Increasing financial cooperation with emerging markets to consolidate its' position as an international financial center</i>
17:00 – 18:00	Refreshments and Networking

Islamic Finance *news* ROADSHOW 2010 PAKISTAN

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Register online NOW at www.ifnroadshow.com
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(Delegate 2)

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Company: _____
Mailing Address: _____
Phone: _____ Mobile: _____
Fax: _____ Email: _____

(Delegate 3)

Name: _____
Job Title: _____
Company: _____
Mailing Address: _____
Phone: _____ Mobile: _____
Fax: _____ Email: _____

(Delegate 4)

Name: _____
Job Title: _____
Company: _____
Mailing Address: _____
Phone: _____ Mobile: _____
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*This is not a confirmation. Successful registrants will be notified via email by the organizer.

Expanding the Realms of Islamic Finance

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- | | | |
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| <input type="checkbox"/> Pakistan 5 th August 2010 | <input type="checkbox"/> Korea 6 th December 2010 | <input type="checkbox"/> Indonesia, 2011 |
| <input type="checkbox"/> Saudi Arabia 6 th October 2010 | <input type="checkbox"/> Japan 8 th December 2010 | <input type="checkbox"/> Hong Kong, 2011 |
| <input type="checkbox"/> Canada 9 th November | <input type="checkbox"/> Brunei 13 th December 2010 | <input type="checkbox"/> Thailand, 2011 |
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