

Expanding the Realms of Islamic Finance





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Now enjoying its 3<sup>rd</sup> year the Islamic Finance *news* Roadshow is a longer and stronger series of events.

Following the phenomenal success of the past two years, we are pleased to announce the dates for 2010, including an additional nine markets.

### Over 4,000 delegates have attended during the past two years.

2009 could be termed an annus horribilis, following the continued downturn in economies and financial markets around the globe.

At the turn of the year the Islamic finance industry had somehow been relatively unscathed and many were predicting 2009 to be its unveiling to previously uninterested markets. This was not the case. The Middle East was soon to witness an avalanche of poor results within the Islamic finance space with few deals coming to fruition. Other previously key markets also suffered a similar fate.

Then, as Islamic financial instruments continued to be touted as indestructible, the industry witnessed its first major default. Followed by another, and another and then another.

However, in comparison to the conventional markets, Islamic finance has stood up to the recession relatively well. And now, as issuers and investors around the world try and piece together what has happened, they're now realizing that Islamic finance, although not entirely immune, is perhaps the healthier option.

For the past five years Islamic Finance *news* has been reaching out and educating new markets. For the past two years the educational IFN Roadshow, in key developing Islamic financial markets, has been an overwhelming success. The IFN 2010 Roadshow, which will be bigger and stronger, couldn't have come at a better time.

Seventeen markets have been chosen for the 2010 Roadshow, all of which we consider as developing Islamic financial markets. If you have or would like a presence in any of these, then this Roadshow is for you.

#### There is no fee to attend any of these events

Senior corporates, governmental bodies, fund managers, private bankers, institutional investors, investment analysts, insurance companies, lawyers, investment bankers, consultants and rating agencies among others are all welcome to attend.

These forums are designed to provide an understanding of the industry, its potential and where each of the delegates may play a role in its phenomenal global growth.

#### Why you should attend:

- These are FREE to attend events, although all delegates will be screened to ensure relevance
- Each event focuses on that particular market and how to develop its Islamic finance capabilities
- Both local and international panelists will provide industry understanding
- A proven standard format ensures you know what to expect
- Only plenary sessions and case studies no sales pitches
- These are short one-day events we understand your time is valuable
- The IFN Roadshow attracts 150 250 senior industry participants in each location
- Cooperation with local and international regulators at every event
- Issuers, Investors and Intermediaries are all in attendance
- Fresh agendas ensuring topical and timely discussion for each location
- Organized and hosted by the industry's leading Islamic finance focused media company

#### **Sponsorship Opportunities**

There are a host of sponsorship opportunities available for this series of events. They are available either on an individual event basis or on a package of multiple events.

For more information please contact Natasha Francis Tel: +603 2162 7800 ext 65 Email: Natasha.Francis@RedmoneyGroup.com

#### **Speaking Opportunities**

If you would like to participate in this or other events, please contact Madeline Low Tel: +603 2162 7800 extension 22 Email: Madeline.Low@RedmoneyGroup.com

**REDmoney Group** is the holding company for; Islamic Finance Asia; Islamic Finance news; Islamic Finance *training* and **REDmoney** *events* – all leading products in their own right.

**Islamic Finance** *news* is the industry's leading publication. Available every Wednesday morning, this 40 page electronic newsletter reports on the global Islamic capital markets. It provides its 19,500+ readers with the latest industry news, new product developments, exclusive interviews, new regulations, moves, market data and much much more. All content is exclusive and is archived on its user friendly website.

**REDmoney** *events* produces conferences and forums focusing on the global Islamic capital markets. Its flagship event, the annual three-day IFN Asia Forum, is the industry's largest event attracting in excess of 1,200 key practitioners each year. **REDmoney** *events* also manages the annual Islamic Finance *news* Award ceremonies and the IFN Roadshows.

## Seoul Trade Exhibition Center (SETEC)

08:00 - 09:00	Registration & Breakfast
09:00 - 09:05	Welcome
09:05 – 09:15	Opening Address
09:15 – 09:30	Introduction
09:30 – 10:15	Session One: What is Islamic finance and where are we now? Examining key industry developments and how local practices measure up against the standards of other regional centers
10:15 – 11:00	Session Two: Korea and the Islamic financial markets Discussing local and regional developments in Islamic markets, including taxation, regulatory, risk management and ratings issues.
11:00 – 11:30	Coffee Break
11:30 – 11:45	Presentation
11:45 – 12:30	Session Three: Islamic products: what can and can't be done? Assessing the development of Islamic financial products locally and the regional markets
12:30 - 13:45	Lunch
12:45 – 12:50	Luncheon Presentation
14:00 - 14:15	Presentation Islamic finance: Facts & Figures
14:15 – 15:00	Session Four: Issuing & investing in the Islamic financial markets The development of Islamic issuance and investments in the region, and it's potential.
15:00 – 15:45	Session Five: Closing round-table Examining market trends, challenges, and further opportunities for Islamic financial markets
15:45 – 17:00	Refreshments and Networking



### To participate in this FREE event,

Register online NOW at **www.ifnroadshow.com** or fax back to +603 2162 7810

(Delegate 1)		
Name:		
Job Title:		
Company:		
Mailing Address:		
	Mobile:	
Fax:	Email:	
(Delegate 2)		
Name:		
Job Title:		
Company:		
Mailing Address:		
	Mobile:	
	Email:	
(Delegate 3)		
Name:		
Company:		
Mailing Address:		
	Mobile:	
	Email:	
(Delegate 4)		
Name:		
Job Title:		
Company:		
Mailing Address:		
	Mobile:	
	Email:	

\*This is not a confirmation. Successful registrants will be notified via email by the organizer.

Expanding the Realms of Islamic Finance					
<ul><li>I would like to attend the following roadshow</li><li>I would like to know about the following roadshow</li></ul>					
<ul> <li>Canada 9<sup>th</sup> November 2010</li> <li>United Kingdom 12<sup>th</sup> November 2010</li> <li>France 15<sup>th</sup> November 2010</li> <li>Japan 8<sup>th</sup> December 2010</li> <li>Brunei 13<sup>th</sup> December 2010</li> </ul>	<ul> <li>Singapore, 2011</li> <li>Indonesia, 2011</li> <li>Hong Kong, 2011</li> <li>Australia, 2011</li> <li>Egypt, 2011</li> </ul>	<ul> <li>Turkey, 2011</li> <li>Thailand, 2011</li> <li>India, 2011</li> <li>Pakistan, 2011</li> </ul>			