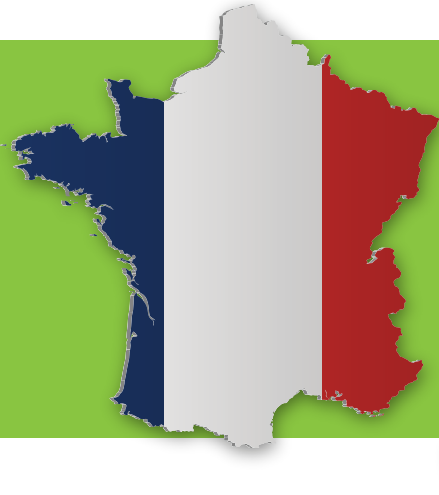


# Islamic Finance *news* ROADSHOW 2010

*Expanding the Realms of Islamic Finance*



## FRANCE

15<sup>th</sup> November 2010  
Université Paris-Dauphine

### Key speakers:

- Elyes Jouini- Vice- President, Université Paris Dauphine
- Nazmi Camalxaman- Manager, Product Strategy & Distribution, CIMB Islamic
- Carole d'Armaille'- Director, Paris Europlace
- H.E. Nasser Al Belooshi- ambassador of Bahrain in France; Former Executive Director, Bahrain Monetary Agency
- Moussa Hannoucene- Former Director, Leveraged and Acquisition Finance, Lloyds Banking Group
- Abderrazak Louati - Adviser to CEO, Islamic Corporation of the Development of the Private Sector (IDB); Saudi Arabia
- Wahib Berranaya - Chief Financial Officer, BEST Re; Tunisia
- Jawad Ali - Partner, King & Spalding
- Alberto Brugnoli- President, ASSAIF
- Prof. Moncef Cheikh- Rouhou- founder and former CEO, BEST (Al Baraka Group)
- Anouar Hassoune- Vice President & Senior Credit Officer, Moody's
- Philippe Henry- Head of Islamic Finance Committee, Paris Europlace; Head of Global Banking, HSBC
- Thierry Dissaux - Member of Cabinet of the Minister of Economy
- Jal Othman - Partner, Shook Lin & Bok
- Raja Teh Maimunah - Global Head Islamic Markets, Bursa Malaysia
- Laurence Toxé - Partner, Norton Rose
- Anouar Hassoune - Vice President & Senior Credit Officer, Moody's
- Boubkeur Ajdir - Director, IFAAS
- Marc Theisen - Managing Partner, Theisen Law
- Gerald Pasquier - Lecturer, University of Strasbourg
- Dr. Amr Abou-Zeid - Lecturer of Islamic Finance Strategies, Egypt

### In Partnership With



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Now enjoying its 3<sup>rd</sup> year the Islamic Finance *news* Roadshow is a longer and stronger series of events.

Following the phenomenal success of the past two years, we are pleased to announce the dates for 2010, including an additional nine markets.

Over 4,000 delegates have attended during the past two years.

2009 could be termed an annus horribilis, following the continued downturn in economies and financial markets around the globe.

At the turn of the year the Islamic finance industry had somehow been relatively unscathed and many were predicting 2009 to be its unveiling to previously uninterested markets. This was not the case. The Middle East was soon to witness an avalanche of poor results within the Islamic finance space with few deals coming to fruition. Other previously key markets also suffered a similar fate.

Then, as Islamic financial instruments continued to be touted as indestructible, the industry witnessed its first major default. Followed by another, and another and then another.

However, in comparison to the conventional markets, Islamic finance has stood up to the recession relatively well. And now, as issuers and investors around the world try and piece together what has happened, they're now realizing that Islamic finance, although not entirely immune, is perhaps the healthier option.

For the past five years Islamic Finance *news* has been reaching out and educating new markets. For the past two years the educational IFN Roadshow, in key developing Islamic financial markets, has been an overwhelming success. The IFN 2010 Roadshow, which will be bigger and stronger, couldn't have come at a better time.

Seventeen markets have been chosen for the 2010 Roadshow, all of which we consider as developing Islamic financial markets. If you have or would like a presence in any of these, then this Roadshow is for you.

### There is no fee to attend any of these events

Senior corporates, governmental bodies, fund managers, private bankers, institutional investors, investment analysts, insurance companies, lawyers, investment bankers, consultants and rating agencies among others are all welcome to attend.

These forums are designed to provide an understanding of the industry, its potential and where each of the delegates may play a role in its phenomenal global growth.

### Why you should attend:

- These are FREE to attend events, although all delegates will be screened to ensure relevance
- Each event focuses on that particular market and how to develop its Islamic finance capabilities
- Both local and international panelists will provide industry understanding
- A proven standard format ensures you know what to expect
- Only plenary sessions and case studies – no sales pitches
- These are short one-day events – we understand your time is valuable
- The IFN Roadshow attracts 150 – 250 senior industry participants in each location
- Cooperation with local and international regulators at every event
- Issuers, Investors and Intermediaries are all in attendance
- Fresh agendas ensuring topical and timely discussion for each location
- Organized and hosted by the industry's leading Islamic finance focused media company

### Sponsorship Opportunities

There are a host of sponsorship opportunities available for this series of events. They are available either on an individual event basis or on a package of multiple events.

For more information please contact  
Natasha Francis  
Tel: +603 2162 7800 ext 65  
Email: [Natasha.Francis@RedmoneyGroup.com](mailto:Natasha.Francis@RedmoneyGroup.com)

### Speaking Opportunities

If you would like to participate in this or other events, please contact  
Madeline Low  
Tel: +603 2162 7800 extension 22  
Email: [Madeline.Low@RedmoneyGroup.com](mailto:Madeline.Low@RedmoneyGroup.com)

**REDmoney Group** is the holding company for; Islamic Finance Asia; Islamic Finance *news*; Islamic Finance *training* and **REDmoney events** – all leading products in their own right.

**Islamic Finance news** is the industry's leading publication. Available every Wednesday morning, this 40 page electronic newsletter reports on the global Islamic capital markets. It provides its 19,500+ readers with the latest industry news, new product developments, exclusive interviews, new regulations, moves, market data and much much more. All content is exclusive and is archived on its user friendly website.

**REDmoney events** produces conferences and forums focusing on the global Islamic capital markets. Its flagship event, the annual three-day IFN Asia Forum, is the industry's largest event attracting in excess of 1,200 key practitioners each year. **REDmoney events** also manages the annual Islamic Finance *news* Award ceremonies and the IFN Roadshows.

# France

09:00 – 10:00	Registration & Breakfast
10:00 – 10:05	Welcome
10:05 – 10:15	Keynote Address
10:15 – 10:25	Opening Address
10:25 – 10:30	Introduction
10:30 – 11:15	<p><b>Session One: Islamic Finance in France: Benefiting from the Malaysian model</b></p> <p><i>Examining key industry developments in France and how local practices measure up against the standards of other regional centers</i></p> <ul style="list-style-type: none"> <li>• Regulatory updates on Islamic finance</li> <li>• Challenges and opportunities faced by local Islamic banking and financial markets</li> <li>• Recent growth in the market - who are the new players?</li> <li>• Where does regulation go from here?</li> <li>• Role of government and regulators as key players in establishing Islamic finance in France</li> </ul>
11:15 – 11:30	Presentation
11:30 – 12:15	<p><b>Session Two: France and the Islamic financial markets: Bilateral Cooperation between France and Malaysia</b></p> <p><i>Discussing local and regional developments in Islamic markets, including taxation, regulatory, risk management and ratings issues</i></p> <ul style="list-style-type: none"> <li>• The importance of a liquidity management house</li> <li>• Role of governmental bodies and regulators in ensuring compliance in the industry</li> <li>• Addressing imbalances between rapid growth and bank capability- are France's financial institutions prepared for the growth of Islamic finance</li> <li>• Creating and Facilitating co-operation between the NYSE Euronext and Bursa Malaysia; Bank Negara and French Central Bank?</li> <li>• Paris financial place: Key features to become a hub of Islamic finance?</li> <li>• Creating a level playing field for Islamic financing vis-à-vis conventional financing</li> </ul>
12:15 – 14:00	Lunch
14:00 – 14:45	<p><b>Session Three: Innovations in Structuring Islamic Products</b></p> <p>Assessing the development of Islamic financial products in the France and the regional markets, including;</p> <ul style="list-style-type: none"> <li>• Increasing acceptability of shariah based products by non-Muslims in France</li> <li>• Where does opportunity lie for Islamic investment products in France?</li> <li>• Shariah compliant versus Shariah based</li> <li>• Developments and updates in existing products including; <ul style="list-style-type: none"> <li>• Takaful, re-Takaful &amp; Bancatakalul</li> <li>• Private equity</li> <li>• Structured products</li> <li>• Fund &amp; wealth management</li> <li>• REITs</li> </ul> </li> <li>• The potential for further innovation</li> <li>• Structuring shariah based products in France- Learning from the Malaysian model</li> </ul>
14:45 – 15:30	<p><b>Session Four: Issuing &amp; Investing in the Islamic Financial Markets</b></p> <p>The development of Islamic issuance and investments in France and Europe, and its potential.</p> <ul style="list-style-type: none"> <li>• Challenges of private issuers</li> <li>• Structuring sukuk in France- Learning from the Malaysian model</li> <li>• Issuing shariah compliant securities to ensure more effective liquidity management</li> <li>• Growth of private equity and sovereign wealth funds in Islamic finance</li> <li>• Identifying growth areas, market opportunities, potential investors and issuers</li> <li>• Structuring and financing Islamic investment products to meet France's needs</li> </ul>
15:30 – 16:00	Refreshments and Networking

# Islamic Finance *news* ROADSHOW 2010 FRANCE

To participate in this FREE event,

Register online NOW at [www.ifnroadshow.com](http://www.ifnroadshow.com)  
or fax back to +603 2162 7810

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Mailing Address: \_\_\_\_\_  
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Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**(Delegate 2)**

Name: \_\_\_\_\_  
Job Title: \_\_\_\_\_  
Company: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_  
Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**(Delegate 3)**

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**(Delegate 4)**

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Job Title: \_\_\_\_\_  
Company: \_\_\_\_\_  
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\*This is not a confirmation. Successful registrants will be notified via email by the organizer.

## Expanding the Realms of Islamic Finance

- I would like to attend the following roadshow  
 I would like to know about the following roadshow

- Korea 6<sup>th</sup> December 2010  
 Japan 8<sup>th</sup> December 2010  
 Brunei 13<sup>th</sup> December 2010  
 Indonesia, 22<sup>nd</sup> March 2011

- Singapore 24<sup>th</sup> March 2011  
 Hong Kong 9<sup>th</sup> May 2011  
 Australia 12<sup>th</sup> May 2011  
 Thailand 19<sup>th</sup> May 2011

- Egypt 24<sup>th</sup> May 2011  
 Turkey 26<sup>th</sup> May 2011  
 India 4<sup>th</sup> July 2011