

SOCIAL, ETHICAL & IMPACT INVESTING & ISLAMIC FINANCE

Incorporating ESG & SRI Strategies with Islamic Asset Management



In partnership with



12th April 2017, InterContinental Hotel, KUALA LUMPUR
SIDC CPE - accredited: 10 CPE Points

Awareness in Environmental, Social and Governance (ESG) and Sustainable Responsible Investing (SRI) has intensified significantly in the past two years. As ethical investing becomes more commonplace, especially among large institutional investors, and media coverage of the sector's activity proliferates, ESG and SR investing is set to grow in importance. Recent research has indicated that younger investors are more likely to invest in sustainable investments than otherwise. As such, asset managers and financial institutions anticipate that global demand for socially responsible investment products will soar in coming years.

Through its structure and nature, Shariah-compliant finance and investment is supremely well-positioned to take advantage of the growth of ethical and sustainable investing. With Islamic finance being inherently ethical and the similarities with ESG and SRI being many, the development of Islamic finance products that are also ethical and sustainable offers financial institutions and asset managers an exciting and potentially lucrative opportunity.

KEY LEARNING OUTCOMES

- Discussing ethical, ESG/SR investing and how it complements Islamic finance and investment principles and activities
- Basing investment decisions on ESG and SR factors: defining the ethical, sustainable investment sector
- Assessing opportunities for the integration of ESG/SRI products in the Islamic finance marketplace
- Identifying key characteristics of ethical, ESG and SR investing performance measurement
- Exploring valuation issues and challenges with both ESG and SR investing
- Effectively undertaking asset allocation for a high-performance, balanced ESG/SRI portfolio

AGENDA

9.00am – 10.45am

Session 1: What is Environmental, Social and Governance (ESG) and Sustainable Responsible Investing (SRI) and What Role does it play in the Islamic Asset Management Landscape?

- Basing investment decisions on ESG and SR factors: defining the ethical and impact investment sector and predicting its importance in the coming years
- Discussing ethical, ESG/SR investing and how it complements Islamic finance and investment principles and activities
- Discussing trends and potential market size; identifying admissible activities and sectors and assessing the likely evolution of ESG/SRI products
- Assessing opportunities for the integration of ESG/SRI funds in the Shariah funds marketplace
- Investor profiling for the ESG/SRI market: sovereign wealth funds and institutional investor investment mandates

Stuart Hutton — Chief Investment Officer, Simply Ethical

10.45am - 11.15am Coffee

11.15am - 12.45pm

Session 2: Evaluating Performance Management and Screening Tools for ESG/SR Investing

- Identifying key characteristics of ethical, ESG and SR investing performance measurement
- Discussing and evaluating various asset classes and their importance to ESG/SR investing
- Incorporating ethical screens and screening methodologies into an ESG/SF-conscious investment decision making processes
- Evaluating ESG/SF investment indices and performance measurement tools in this sector
- Dovetailing Shariah screens and indices with those of ESG/SRI
- Assessing the development of recognised Global ESG standards for investment mandates

Ariff Sultan — Regional Director, IdealRatings

12.45pm – 2.00pm Lunch

2.00pm – 3.30pm

Session 3: Analysing Ethical and ESG/SF Investments: Key Legal, Documentation & Structuring Issues

3.30pm – 4.00pm Coffee

4.00pm - 5.00pm

Session 4: Analysing Valuation and Portfolio Construction Strategies in ESG/SR Investing

- Exploring valuation and transparency issues and challenges with both ESG and SR investing
- Are conventional valuation methods applicable and transferable to ESG/SRI activities?
- Factoring in externalities and non-tangibles in the ESG/SR investment environment
- Identifying and discussing key risk management issues for ESG/SRI investment
- Effectively undertaking asset allocation for a high-performance, balanced ESG/SRI portfolio

Cindy Rose — Head of Responsible Investing – Stewardship, Aberdeen Asset Management PLC

5.00pm Coffee & Networking

Who Will Benefit?

This multi speaker, one day seminar will benefit anyone from an asset or fund management organisation, or financial institution who is involved or potentially involved with the development of ethical financial products.

SPEAKERS



Ariff Sultan
Regional director, Asia Pacific
IdealRatings

Ariff Sultan joined IdealRatings in 2012 as the regional director of Asia Pacific (APAC) and is responsible for the business in this region.

Prior to this, Ariff was the regional director for Russell Indexes and Dow Jones Indexes for the past five years and was responsible for developing their businesses in the Asian market, both for the conventional and Shariah index sales.

He has 17 years of experience in financial and banking software sales, successfully selling into APAC and the Middle East financial institutions. He has worked with leading financial software providers including London Bridge Group, Fair Isaac and Callatay & Wouters and Misys. Prior to his sales career, Ariff started his career as a software developer and project manager for financial software applications with Deloitte and Touché and subsequently with OCBC Bank in Singapore.



Cindy Rose
Head of Responsible Investing & Co-Head of Stewardship
Aberdeen Asset Management

Cindy Rose is Head of Responsible Investing and co-head of Stewardship at Aberdeen Asset Management. Cindy leads cross asset class support on ESG integration into investment decisions and on related research on companies, as well as SRI screening for Aberdeen's SRI/ethical funds. Cindy joined Aberdeen via the acquisition of Glasgow-based Murray Johnstone in 2000. At Murray Johnstone, Cindy worked as an Investment Writer and Web Editor. Previously, Cindy worked for United States Tax Court in Washington DC.



Stuart Hutton
Chief Investment Officer,
Simply Ethical

Having worked across retail, construction and executive search, Stuart Hutton established his own wealth management business 10 years ago, providing investment advice to high-net-worth individuals, families and companies.

Stuart recently joined Simply Ethical as its chief investment officer, where he is driving an innovative and fresh approach to accessing Shariah compliant ethical investments. He is also a keen supporter of financial technology and some of the exciting new ideas in this area.

Stuart is a chartered Fellow of the Chartered Institute for Securities & Investment (CISI) and is also a qualified financial planner with the Personal Finance Society. He holds the Islamic Finance Qualification and is an external specialist advisor to the CISI on Islamic finance.

Outside of financial services, Stuart holds several trustee and non-executive director positions, including as the chairman of a UK housing company.

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Associate Partner:

RM 17,500

- Logo on all promotional activities
- 5 invitations for your colleagues and clients
- 25% discount on any additional delegate places
- Full coverage on the Seminar website including biography and hyperlinked logo
- Branding throughout the Seminar: Seminar Guide Cover, Buntings,
- Table-top space in the breakout area during the Seminar
- Guaranteed prime session participation
- One exclusive seat-drop during the Seminar
- Full delegate list within one week post Seminar
- Post-Seminar questionnaire results

Partner:

RM 12,500

- Logo on all promotional activities
- 2 invitations for your colleagues and clients
- Coverage on the Seminar website including biography and hyperlinked logo
- Guaranteed session participation
- Branding throughout the Seminar: Seminar Guide Cover, Buntings,
- Table-top space in the breakout area during the Seminar
- Delegate list within one week post Seminar
- Post-Seminar questionnaire results

The sponsor / Delegate will arrange for the payment in one installation of RM _____ exclusive of all taxes to REDmoney, within 30 days of invoice or before the event taking place (whichever is sooner).

Company Name:			
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One Sponsor One Logo Policy: Each sponsor is only entitled to one logo. Permission from the organizer is required to display additional corporate brands and to disseminate alternatively branded marketing materials.

By signing this contract you are bound by our cancellation policy of no refunds. Your account will be credited for future events in the same calendar year. However, for cancellations of less than one month prior to the event taking place, no refund or credit will be offered. If you so wish to cancel your sponsorship (howsoever arising), the entire amount due will be payable to **REDmoney Sdn Bhd / REDmoney Limited**.

REDmoney Group

REDmoney Group's latest offering, IFN Seminars, takes Islamic finance to new and developing markets and tackles the industry's most innovative and imperative topics. These high-level, practitioner-led events offer practical insights on technical and strategic aspects of Islamic finance to dealmakers, regulators and intermediaries in core and developing Shariah-compliant markets. Leveraging on our highly regarded Forums and Training courses, these seminars offer the same exceptional quality of speakers in a small-group setting allowing delegates the opportunity to interact with our panel of highly experienced industry leaders in an event format that is intended to provide comprehensive knowledge on the very latest issues and trends.

REDmoney Group is the foremost global provider of specialized Islamic financial media services across three core divisions of events, publishing and training. Established in 2004, the firm has offices in Dubai and Kuala Lumpur: offering an unrivalled multi-channel service across the full spectrum of the global financial markets. The outward-facing arms of the REDmoney publishing and events portfolio are supported by REDmoney Training, which provides access to industry-leading expertise from the best in the field.

REDmoney Group covers the full range of global markets: from emerging Islamic economies across Africa and Asia to industry leaders such as Malaysia and the GCC along with developed nations in Europe and the Americas seeking to enter the sector. The company offers unequalled access to the elite of the industry: with relationships built up over a decade of trusted communication with market leaders to provide a detailed network covering every aspect of Islamic financial services.

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BOOKING DETAILS

I am booking:	Price per Delegate	Total Price	Early Bird 15% Discount
<input type="checkbox"/> 1 delegate	RM 2,150	RM 2,150	RM 1,827
<input type="checkbox"/> 2 delegates	RM 1,935 (10%)	RM 3,870	RM 3,289
<input type="checkbox"/> 3 delegates	RM 1,720 (20%)	RM 5,160	RM 4,386
<input type="checkbox"/> 4 delegates	RM 1,505 (30%)	RM 6,020	RM 5,117
<input type="checkbox"/> 5 delegates	RM 1,290 (40%)	RM 6,450	RM 5,482

* Further attractive packages are available for groups of more than five. Please contact us directly.

Online training option: I would like to also enrol for the online course, **Shariah Risk & Governance Framework for Islamic Financial Institutions** for the special price of RM200 per user. Please tick here

Available Discounts

Early Bird: Registrations received on or before 13th March 2017, will receive a 15% discount. No discount shall be given to registrations received after this cut-off date.

Discount for Active Subscribers of Islamic Finance news: If you are a current IFN subscriber, you shall receive a flat 20% discount. Please tick here

Loyalty Program: 25% discount on other seminars attended within a 12-month period and non-transferrable. Please tick here

DELEGATE DETAILS

Name	Job Title	Email address	Telephone
1 _____ / _____ / _____ / _____			
2 _____ / _____ / _____ / _____			
3 _____ / _____ / _____ / _____			
4 _____ / _____ / _____ / _____			
5 _____ / _____ / _____ / _____			

WHO TO INVOICE AND CONTACT?

Please tell us who we should invoice. It is also helpful for us to have the name of an administrator with whom we can liaise directly.

Contact person for invoicing: _____ Job Title: _____

Email: _____ Tel: _____ Fax: _____

Contact person to send administration details: _____

Job Title: _____ Email: _____ Tel: _____

Payment can be made by cheque or bank transfer. A notification will be sent to you once payment has been received.

I wish to pay by: Cheque/bankers draft Telegraphic transfer Credit Card

Please note **prices do not include GST** and that all telegraphic transfer fees, taxes and levies (domestic or otherwise) shall be borne by the sponsoring organization. Payment made by foreign cheque will be charged additional bank fees of 1% of the invoice amount.

APPROVING MANAGER

To process your registration we require the name and signature of a manager who is authorized by your organization to approve training expenditure.

Name: _____ Job Title: _____

Organization name: _____ Email: _____ Tel: _____

Authorizing signature _____ (mandatory)

Yes, I have read and understood the booking and cancellation policy below.

SEND US YOUR REGISTRATION!

By email: seminars@redmoneygroup.com By fax: +603 2162 7810

You may also book online at <http://www.REDmoneyevents.com>

Please call us on: +603 2162 7800 or +603 2162 7802 if you require assistance.

Our address is: REDmoney, Suite 22-06, 22nd Floor, Menara Tan & Tan, 207, Jalan Tun Razak, 50400 Kuala Lumpur

Booking, Payment and Cancellation Policy – important, please read carefully

By completing, signing and sending us this registration form you are confirming delegate places on the seminar. You are also confirming your understanding of our Booking, Payment and Cancellation Policy.

Cancellation: If delegates cannot attend the seminar replacement participants are always welcome. Otherwise delegates must request in writing (letter, fax or email) to cancel registration/s or transfer to a different seminar at least 21 days before the seminar start date to be eligible for a refund, less a 5% administration fee. Delegates who cancel within 21 days of the seminar start date, or who do not attend, are liable to pay the full seminar fee and no refunds will be given. Instead fees will be converted to a IFN Seminars voucher equivalent to the original fee, less a 15% administration charge. This voucher is transferable within your organization and must be redeemed within one year of issue or become void. If a seminar is postponed for whatever reason delegate bookings will be automatically transferred to the new seminar date. Delegates who wish to transfer to a different seminar will be subject to the same terms as above and charged the difference in seminar fees. No refunds or seminar vouchers will be issued for a no-show.

Payment Terms: All seminars fees are to be received before the seminar start date. REDmoney shall receive the full seminar fee with no deductions of any description. All telegraphic transfer fees, taxes and levies (domestic or otherwise) shall be borne by the sponsoring organization.

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Seminar Venue: Full details of the venue will be sent to you upon registration.

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