

# **IFN FORUM** **SAUDI ARABIA**

— 2013 —

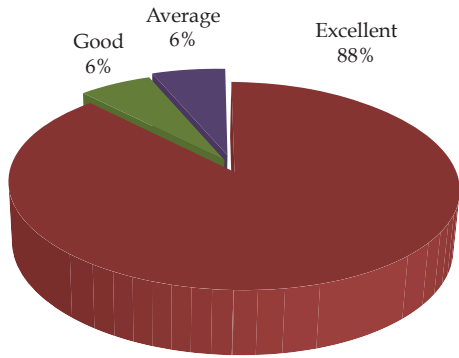
**18<sup>th</sup> - 19<sup>th</sup> November 2013**

**Four Seasons Hotel  
Riyadh at Kingdom Center**

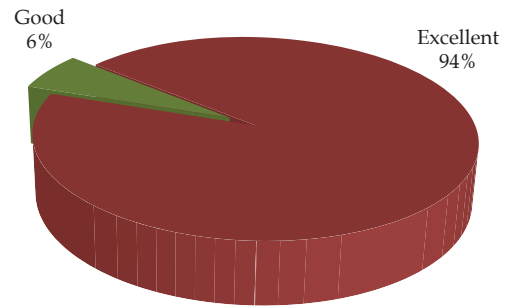
## **POST-FORUM ANALYSIS REPORT**

## OVERALL EVALUATION – ISSUERS DAY

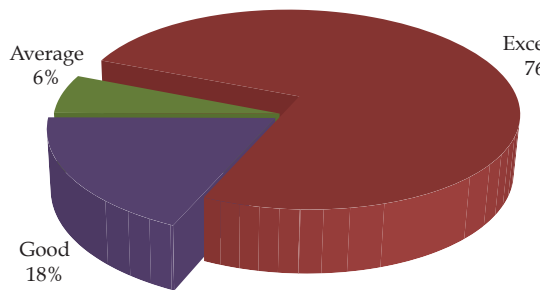
### Pre-Event Contact Evaluation



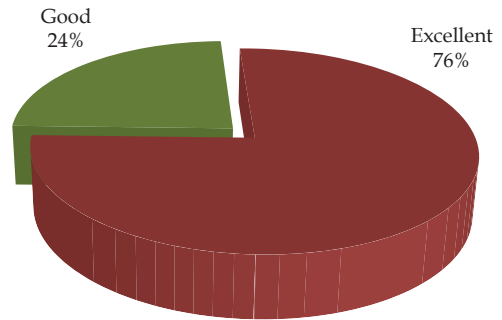
### Venue & Facilities



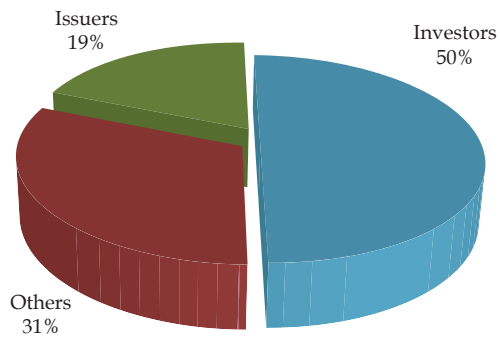
### Overall Evaluation of the Event



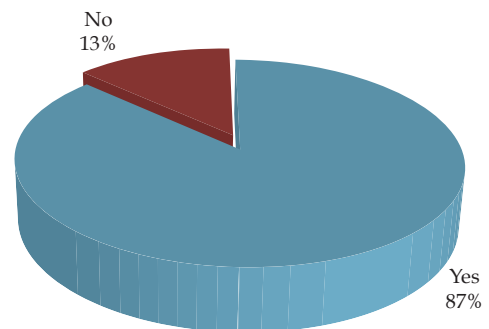
### Overall Evaluation of the Speakers



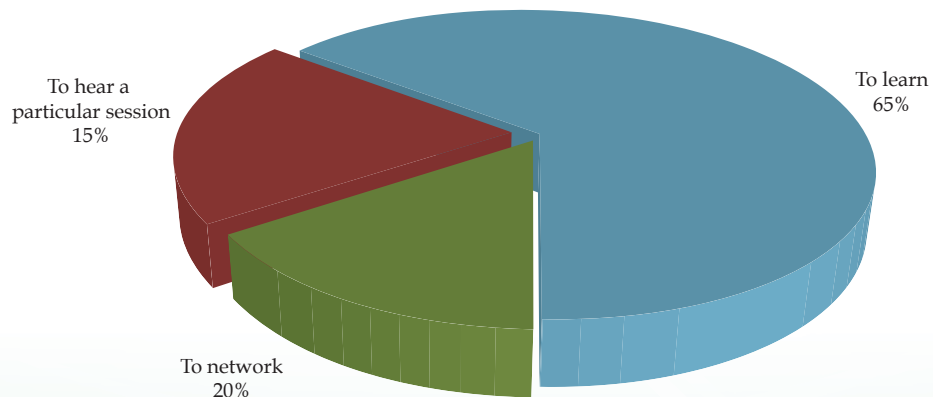
### Issuers & Investors Breakdown



### Delegates Who Would Like to Attend IFN Saudi Arabia Forum 2014

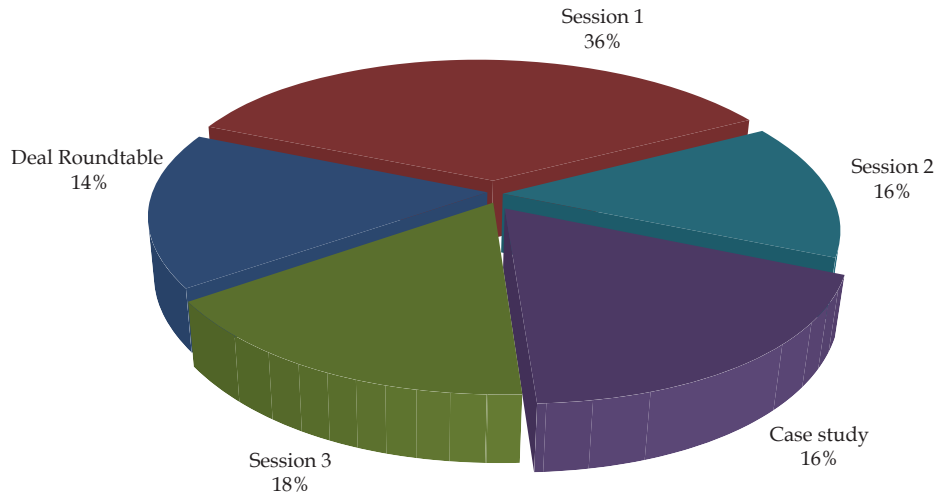


### Why Did They Attend the Event



## PROGRAM ANALYSIS - ISSUERS DAY

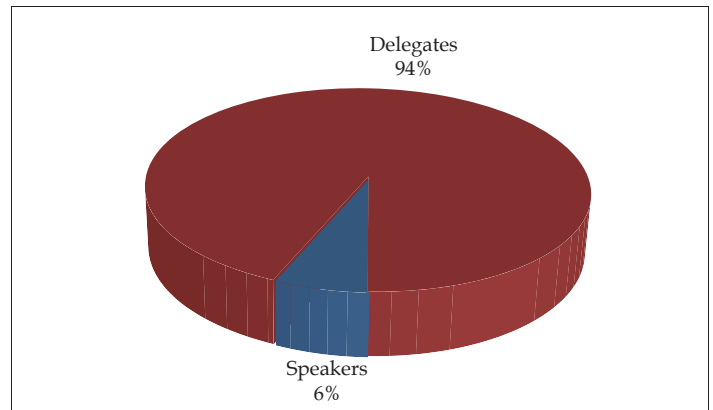
### Which Session was of Most Interest?



- Session 1: Outlook for Saudi Arabia's Islamic Capital Market: Competing on a Global Scale
- Session 2: Sustaining Saudi Arabia's Exceptional Growth in the Islamic Capital Market: Regulations, Product Innovation and Structuring
- Case Study: Madinah Airport Expansion PPP
- Session 3: Islamic Project and Infrastructure Financing - Potential, Opportunities and Challenges
- Deal Roundtable: Discussing Key Trends, Features and Success Factors of the Year's Most Prominent Deals

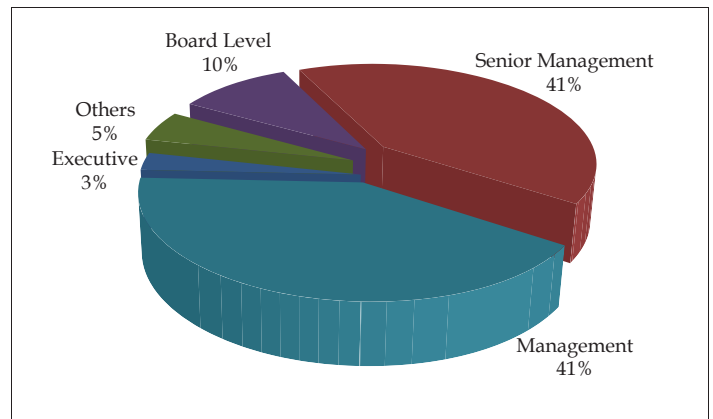
### Delegate Count Breakdown

Delegate	190
Speaker	12
<b>Total</b>	<b>202</b>



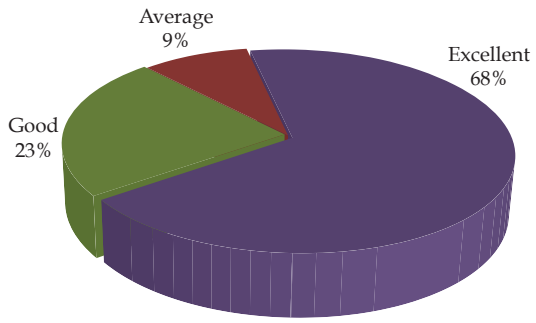
### Delegate Job Title Breakdown

Board Level	20
Senior Management	83
Management	82
Executive	6
Others	11
<b>Total</b>	<b>202</b>

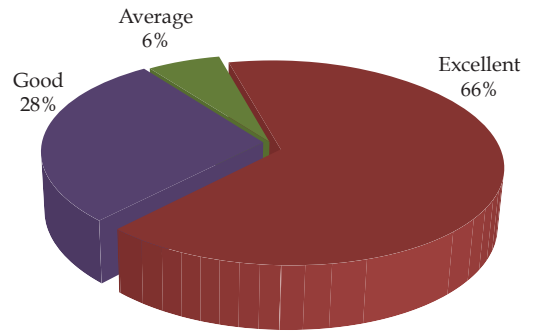


## OVERALL EVALUATION – INVESTORS DAY

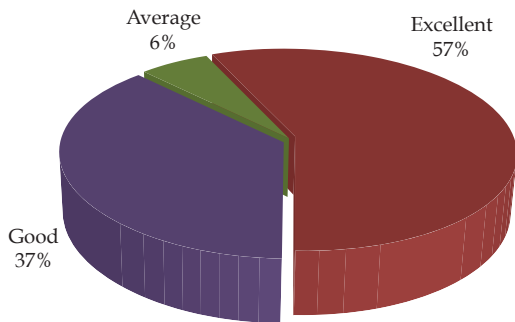
### Pre-Event Contact Evaluation



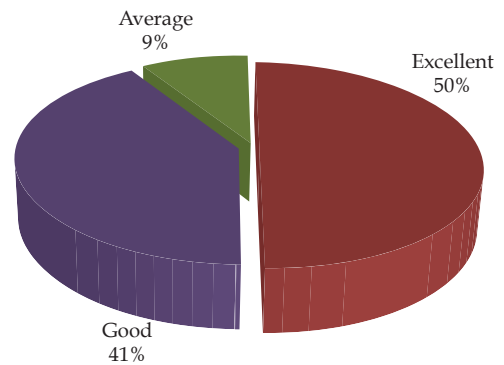
### Venue & Facilities



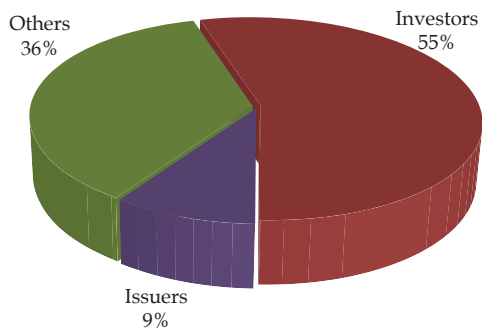
### Overall Evaluation of the Event



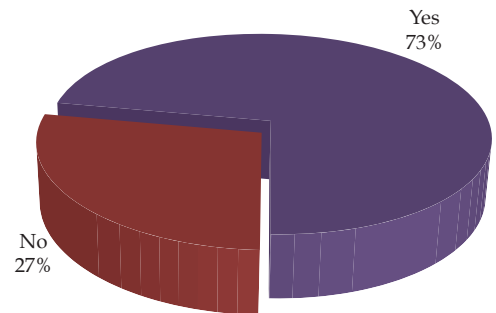
### Overall Evaluation of the Speakers



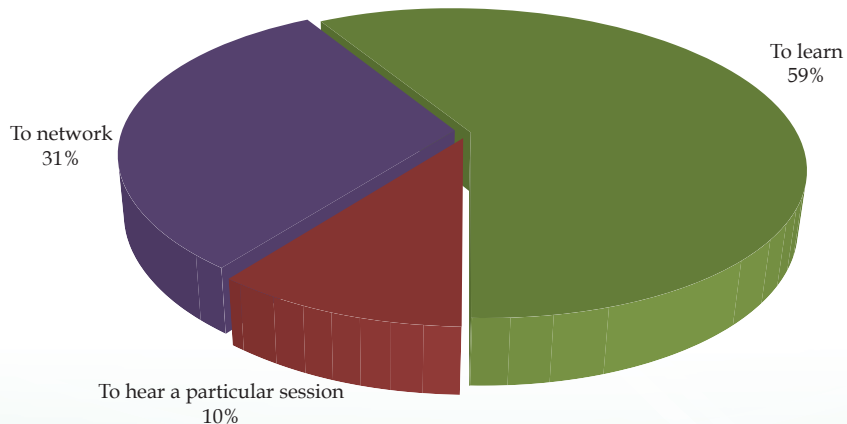
### Issuers & Investors Breakdown



### Delegates Who Would Like to Attend IFN Saudi Arabia Forum 2014

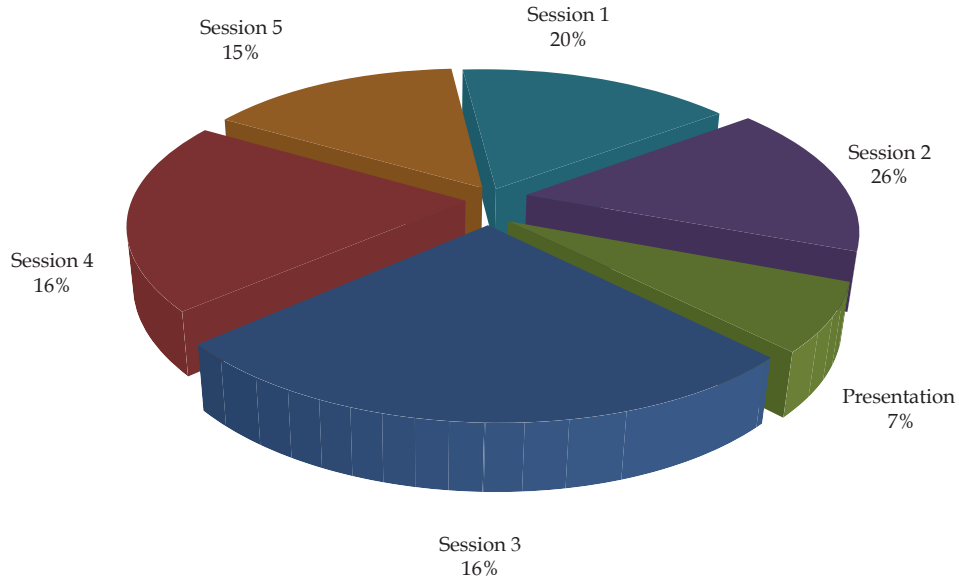


### Why Did They Attend the Event



## PROGRAM ANALYST - INVESTORS DAY

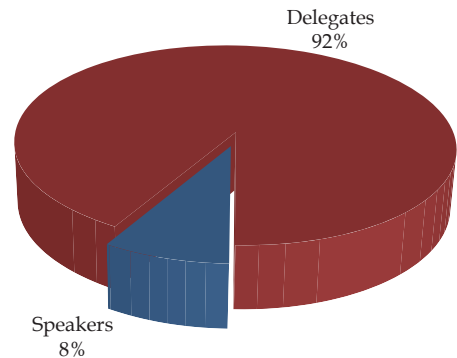
### Which Session was of Most Interest?



- Session 1: The Islamic Investment Environment in Saudi Arabia: Driving Sustainable Growth
- Session 2: Advancing Saudi Arabia's Growth as an Islamic Investment Destination - Key Sectors and Asset Classes
- Presentation : The Value Proposition of Takaful
- Session 3: Investing in Sukuk and Islamic Capital Markets in Saudi Arabia and the Gulf
- Session 4: Developing Effective Islamic Treasury, Money Markets and Liquidity Management Tools in the Gulf Region
- Session 5: Fulfilling Saudi Arabia's Potential as an Islamic Investment Destination: Opportunities and Challenges

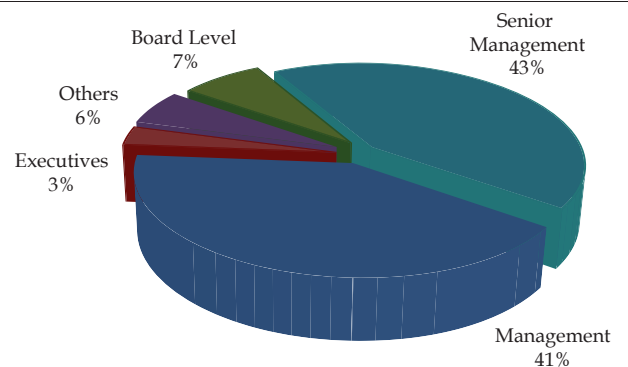
### Delegate Count Breakdown

Delegate	222
Speaker	18
<b>Total</b>	<b>240</b>



### Delegate Job Title Breakdown

Board Level	18
Senior Management	102
Management	98
Executive	7
Others	15
<b>Total</b>	<b>240</b>



## TESTIMONIALS

It's a great forum

*Shihanz Zavahir*

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Excellent for the interested people who want to invest in beneficial Islamic projects

*Salah Saleh Al Ahwal*

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It was a good forum

*Mazen Sulyman, Chief of Department, Fursan*

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Excellent forum

*Sanjay Banka, Al Bandar International House for Trading*

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Interesting thoughts and ideas presented in the forum

*Adnan Al Ameer, Relationship Manager, BBK*

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Good insights into the Saudi markets

*Massoud Janekeh, BLME*

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Excellent, updated knowledge of Islamic finance

*Shehzad Iqbal, Director Financial Accounting, NAS Holding Company*

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It's a very good start towards creating awareness on Islamic finance

*Zaki Salamrh, Head Investment Services, AlKhair Capital*

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Well organized overall

*Sanjay B, Acting AGM, Al Rajhi Bank*

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Overall, I am satisfied and learned a lot about Islamic finance

*Naif Abuhair, Financial Analyst, Saudi Aramco*

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Helps to get updates about Islamic capital market developments

*Osama Abbas, Treasury Manager, Al Safi Danone Co*

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It was a really good event

*Zaki Salameh, Head of Investment Banking, AlKhair Capital*

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The event is a very useful forum and provides a good platform for lively discussions and interesting idea to be shared

*Adnan Al-Ameer, Relationship Manager, BBK*

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## DELEGATES

IMDB • A9C Capital • ABC Islamic Bank • Abdulaziz Alassaf & Partners Law Firm • Abdulaziz Algasim Law Firm • Ableace Raakin • Abu Dhabi Islamic Bank • Ace & Oscar Consultants • Advanced Tec • AESI Company • Aik Hunar Aik Nagar • Al Bandar Trading Co • Al Faisaliah Group • Al Hilal Bank • Al Hokair Group • Al Maali Islamic Finance Consulting • Al Rajhi Bank • Al Safi Danone Co • Al Yamamah Press • Al-Assaf & Partners • Al-Faisal University • Algasim Law Firm • Al-Hassan G I Shaker Co • Al-Hussan • Ali Budiardjo Nugroho Reksodiputro • Alinma Bank • Alinma Investment • Alinma Tokio Marine • Alistithmar Capital • Al-Jadaan & Partners • Aljomaih • Alkanaah Group • Alkhabeer Capital • Alkhair Capital • Allied Asset Advisors • Almajdouie Logistics • Almaqased • Almashal Investments • Almisehal Group • Al-Murched Company • Alothaly Law Firm • AlRajhi Takaful • Alromansiah • Alternative Investments & Credits • Al-Thuria Financial Consulting Center • AITouq Group • Amana Bank • Amana Takaful • Amlak Finance • Amwal Financial Consultancy • ANB Invest • An-Nur Group of Companies • Arab National Bank • ArabWeeks • Audi Capital • Australian Trade Commission • Baker & McKenzie • Baker Botts • Bank Albilad • Bank CIMB Niaga • Bank Muscat • Bank Negara Malaysia • Bank of America • Bank of London and The Middle East • Banque Saudi Fransi • BBK • BIL Bank • Bismo Brevianto & Co • Bloomberg News • BlueVine Ventures • Blur Cube • Bursa Malaysia • Capital Market Authority • CBAK SAU • Central Bank of Jordan • Cielo Leather • CIMB Middle East • CIMB-Principal Islamic Asset Management • Clifford Chance • Control Risks • Co-Pact Infrastructures • Crowell Moring • Dar Al Uloom University • Dar Alitizan Trading • Dar Al-Majd Consulting Engineers • DDCAP Group • Deloitte & Touche • Deloitte Tax & Consulting • Dubai International Financial Centre Authority • ECRA • Eiger Trading Advisors • EIIB • Elm Co • Embassy of Malaysia • Emirates Islamic Bank • EMMAA • Enjaz Commercial Company • EY • Ethical Asset Management • Etihad Etisalat Company • Fal Holdings Arabia Co • Falcom Financial Services • Fatima Fertilizers Company • First Habib Modaraba • Fitch Ratings • Foras Index • Fuchs & Associés Finance • Fursan • GE Company • GFI Group • GFI Securities • GISBA Group • Global Investment • Gulf African Bank • Gulf Finance & Investment Company • Hammad & Al Mehdar • Hammad & Al Mehdar • Hanouf Al Gahtany • Hogan Lovells • HSBC Saudi Arabia • Ideal Ratings • Iman University • INCEIF • Islami Bank Bangladesh • Islamic Corporation for the Development of the Private Sector • Islamic Development Bank • Islamic Research & Training Institute • Jadwa Investment • Jones Lang LaSalle • JP Morgan • K&L Gates • Kaaki Industries • KACST • Karachi Stock Exchange • Khalij Capital • King & Spalding • King Abdulaziz University • King Saud University • Kuwait Finance House (Bahrain) • Kuwait Turkish Participation Bank • La Trobe University • Law Office of Salman M Al-Sudairi • Libyan Qatari Bank • Linklaters • Maahad Fatimah Al-Islamie II • MASIC, Saudi Arabia • Mawarid Finance • Maybank Islamic • Maybank Kim Eng Securities • MBT Consulting • Mega • MENA Arabia • Mergermarket • Ministry of Foreign Affairs • Ministry of Water & Electricity • Miraipod KK, Japan • Mizuho Bank • Mizuho Saudi Arabia • MOA Capital • Modern Petra Trading • MOH • MomoEssa Capital Management • Momra • Moody's Investors Service • Morood Investment Company • MSCI Inc • Muscat Capital • Must Bee • Nadec • NAS Holding Company • NASDAQ OMX • National Commercial Bank • National University of Computer & Emerging Sciences • Natixis • NCB Capital • Northern Region Cement Co • Norton Rose Fulbright (Middle East & Africa) • Obeikan Investment Group • Oxford Business Group • One 2 One Legal • PARISii Holding • Plymouth Graduate School of Management • Polyserve Group • Prince Sultan University • Q Invest • Qassim University • Qatar Islamic Bank • READ Academy • Ridge Capital Holding • Risingway • Riyadh Bank • Riyadh Capital • RM Sports • RMBanks & Co • Royal Court • Royal Thai Embassy • Russell Indexes • Safra Co • Saleh AlRajhi • Salman bin Abdulaziz University • Samba Capital • Samba Financial Group • Sarkis Law Firm • Saudi Aramco • Saudi Binladin Group • Saudi British Bank • Saudi Chevron Phillips Company • Saudi Electricity Company • Saudi Fransi Capital • Saudi Investment Bank • Saudi Investment Company • SaudiMed Investment Company • SBI Islamic Fund (Brunei) • Schneider Electric • SEBA • Securities & Exchange Commission of Pakistan • SEDCO Capital • Servizi Gestiti • SHAPE Financial • Sheriff Farms • SHOWB Holding • Shuaa Capital • Simmons & Simmons • Sipchem • SNR Denton & Co • Societe Generale • South Eastern University of Sri Lanka • SRMG • Stain Pamekasan Madura East Java • Tabriz University • TCS • The Business Year • The Institute of Banking • The Investor for Securities • The National Bank of Pakistan • The National Commercial Bank • Thimar Alarabia • Toyota Astra Financial Services • TSC Signature • Turkish Airlines • UM Financial Canada • Under 50 • University Brunei Darussalam • US Department of the Treasury • US Embassy • UTAR • UTEC • Valustrat • Wafra Capital Partners • White & Case