



INTERFAITH
CENTER ON
CORPORATE
RESPONSIBILITY

**Key Themes of Socially Responsible Investment
IFN Forum 2017**

Josh Zinner, CEO, ICCR

Who is the Interfaith Center on Corporate Responsibility?

- ICCR is the pioneer coalition of active investors with an enduring record of corporate engagement that has demonstrated influence on policies promoting justice and sustainability.
- For over forty years our 300+ member organizations; representing asset owners from pension funds, hospital systems, religious orders, denominational and congregational endowments, foundations and a wide variety of asset managers, have worked together to promote the transformation of corporate policies and practices.

Faith Context

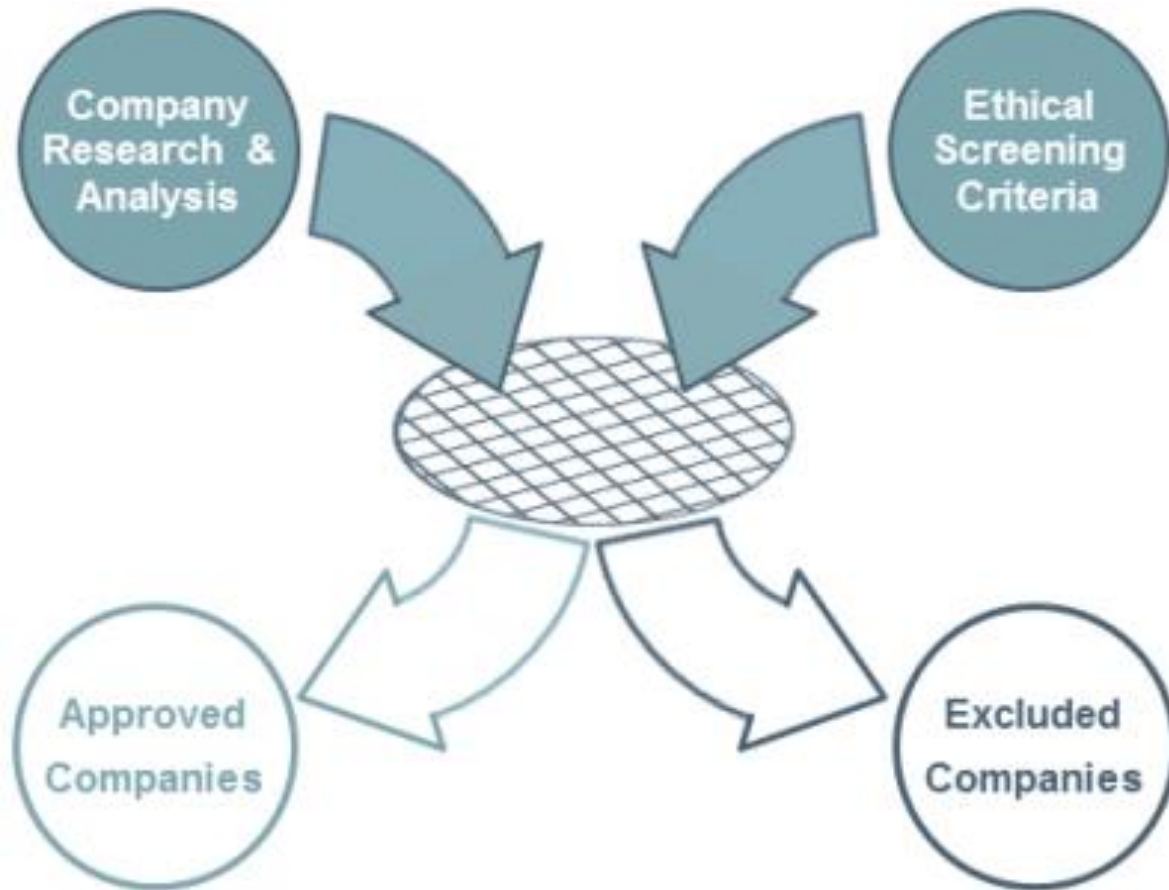
“Faith communities evaluate companies, not only by what they produce and their impact on the environment, but also by how companies contribute to sustainable community and protect or undermine the dignity of the human person. We believe these companies carry responsibility for the human and moral consequences of their economic decisions.”

Principles for Global Corporate Responsibility: Bench Marks for Measuring Business Performance

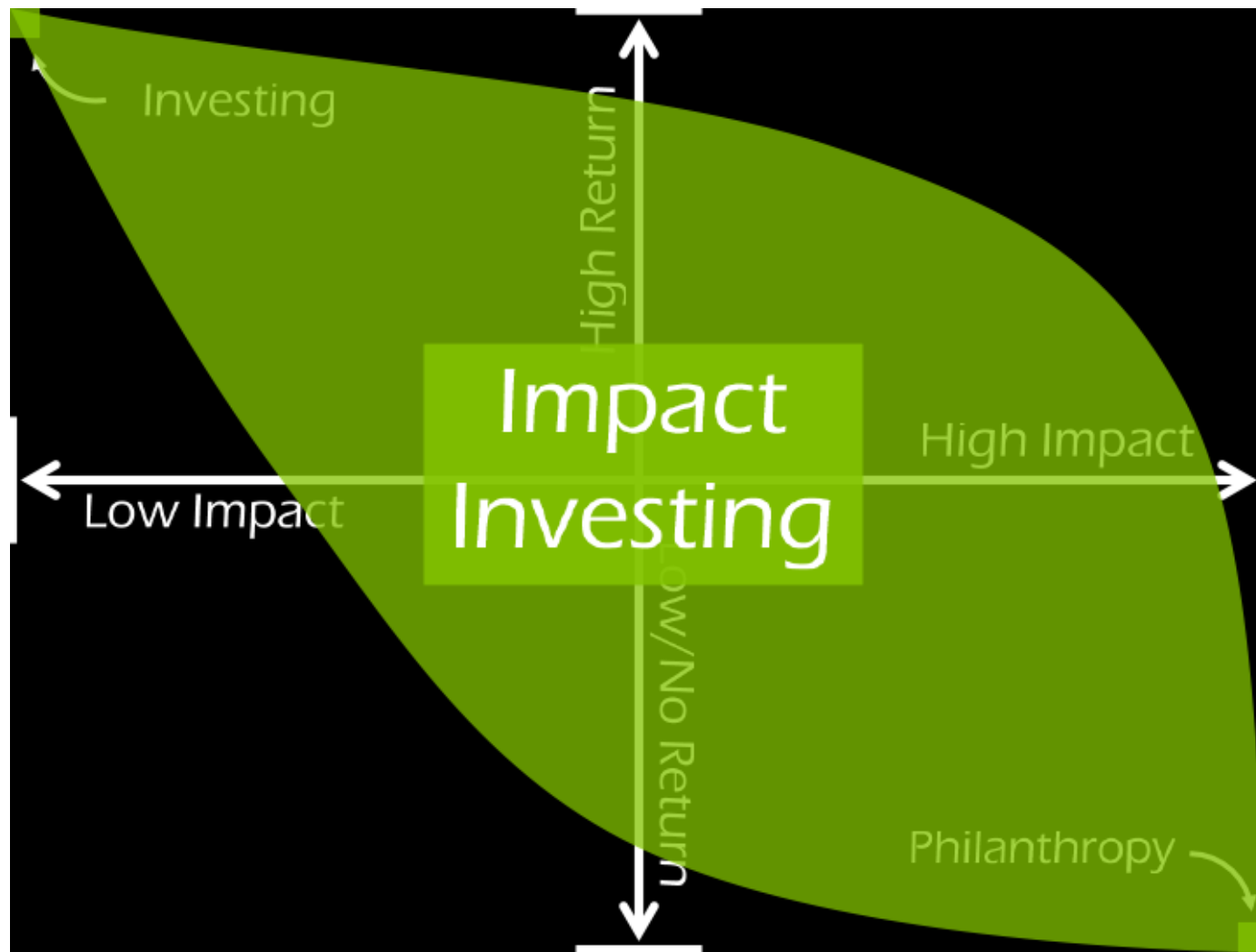
Pillars of Socially Responsible Investing

1. Negative / Positive Screening
2. Shareholder Engagement
3. Impact Investing

Negative / Positive Screening



Impact Investing



- Shareholder Resolutions
- Proxy Voting
- Multi-stakeholder Engagements
- Dialogue

Core Beliefs

- Fiduciary duty and Stewardship – generate good returns while honoring the values of the org
- A company that integrates ESG into its operations is more likely to perform well over the long term (reducing risk + increasing efficiency)
- Proactive, collaborative engagement on issues of common good: + influence corporate behavior, + impact share value
- Shareholder perspective: long-term (encourages companies to work with us)
- Seeking justice on behalf of the most vulnerable: i.e., a focus on Communities

How do ICCR members work?

- Community engagement
- Evidence-based Research
- Corporate Dialogues
- Proxy Resolutions
- Public Discourse/ Media
- Stakeholder Roundtables
- Public policy/ investor letters



ICCR's Model of Shareholder Advocacy



ICCR Priority Areas:

- Climate change/ Environment
- Human Rights/ Human Trafficking
- Food sustainability/ Food justice
- Water stewardship and sustainability
- Domestic and Global Health
- Financial practices and risk
- Corporate governance (i.e. lobbying and political spending, executive compensation)



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Thank You