

THE FRESHEST
BANKING
EXPERIENCE SINCE....
NOW!

moneemint

www.moneemint.com



Why MoneeMint?

There's an opportunity for us to leapfrog competitors with a broader set of digital offerings than just a transaction account



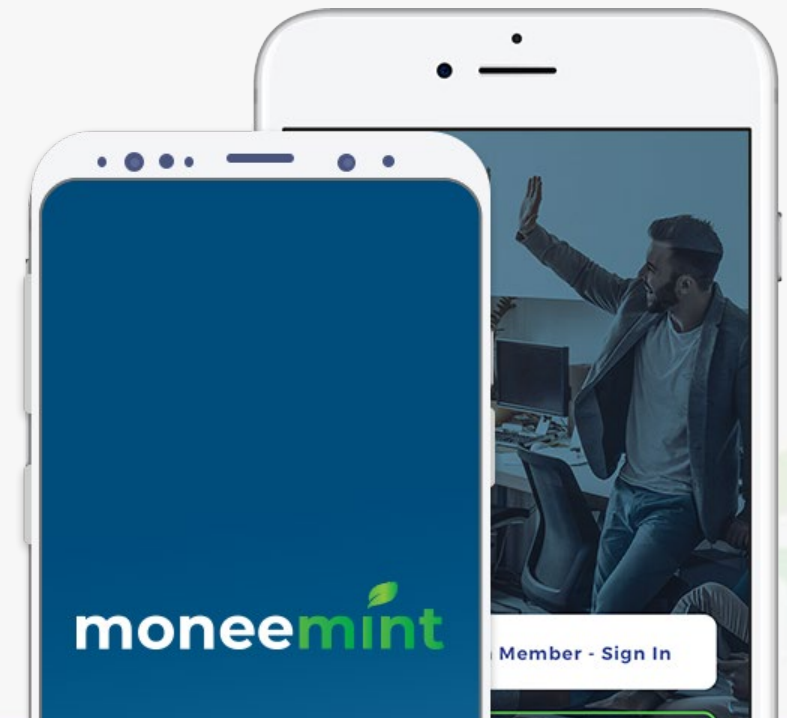
ATTRACT CUSTOMERS AT SCALE

The EU's only prize linked digital savings



CROSS SELL / DRIVE REVENUE

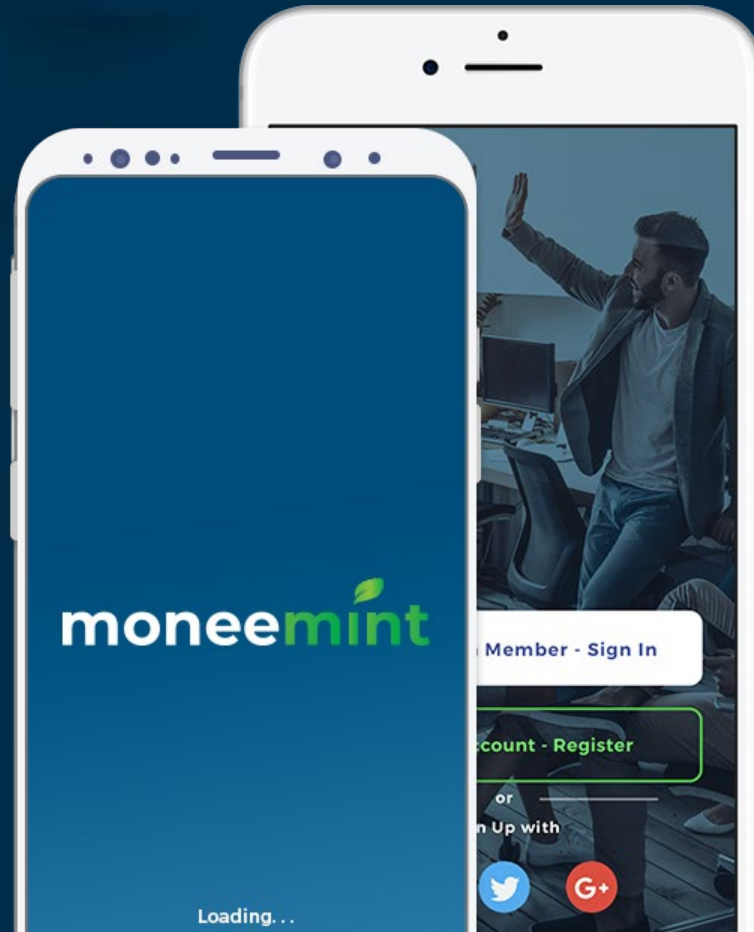
A lifestyle marketplace of products and services



A fresh experience, in an ethical marketplace.

A fresh experience

- Lifestyle-based marketplace
- Completely new user experience
- Futuristic technology
- Profit-sharing for all customers



Ethical marketplace

- Transparent product propositions
- Interest free for life
- Promoting sustainable development goals
- Unethical industries excluded

We are forecasting a strong valuation

The size of the opportunity means that we can scale quickly, driving a strong corporate valuation



1Mln

Customers over 3
years

US\$1.2b*

Estimated
valuation



*based on peer valuation of digital banks in the UK

Who are we targeting?



Students



**There are more than
2.3 million students
in the UK**

*Universities UK, Higher Education in Numbers
2016-17*

Ethically-focused



**Only 36% of British
consumers trust
banks to work in
their customers'
best interests**

YouGov International Omnibus study, 2018

EU-based Muslims



**Approximately 44
Million Muslims
across EU countries**

Based on UK Census, 2011

Lottery Players



**80 -100 Million
tickets sold in
Europe for the
EuroMillions lottery
alone**

EuroMillions statistics, 2018

We are advanced in our technology

We are aiming to have a minimum viable product built within three months



- We have a long term technology service partner
- We are the only digital bank to have an enterprise banking infrastructure
- No downside risk or burning costs for technology development
- We can rapidly roll out new products and features

**We have set ourselves up to leapfrog competitors
through speed of change delivery**



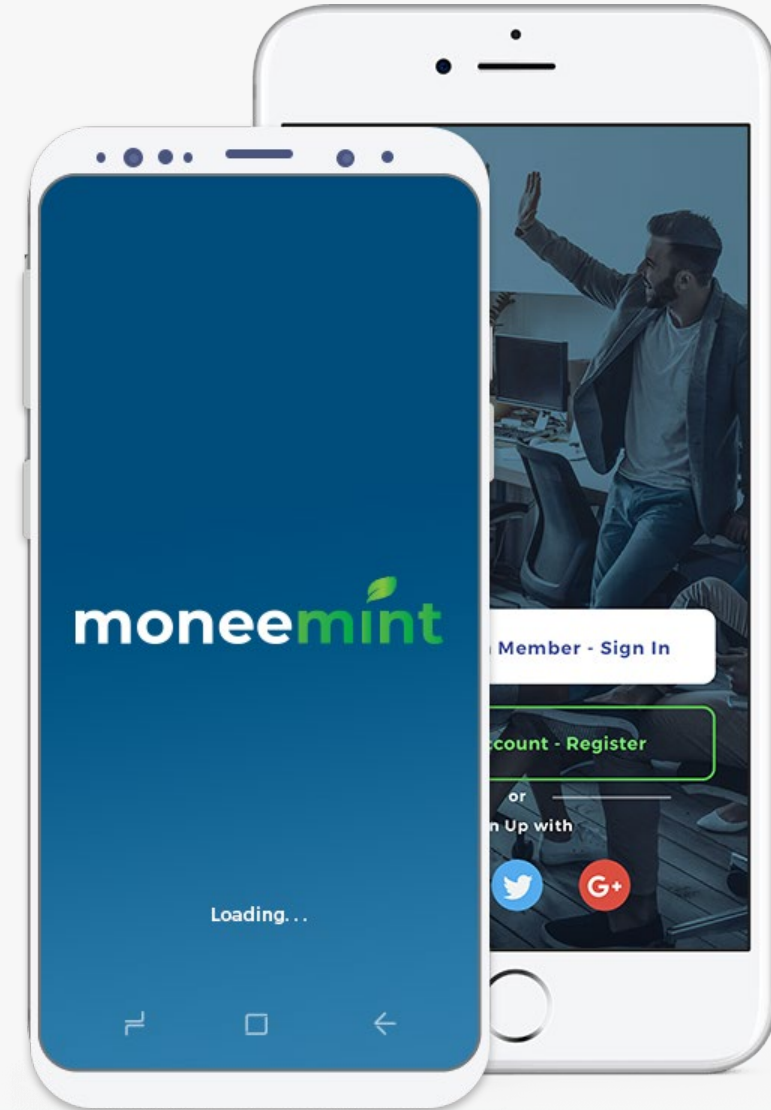
Why we will be successful

We should have a minimum viable product built within three months



- Our technology is ready – mitigating one of the most challenging and riskiest components of a start-up's investment
- We're already VC-backed – so we have access to experts who have done this before
- We have access to a strong executive team with relevant industry experience
- We have regulatory cover through in-principal agreements with a regulated bank and payment service providers

Urgency remains key to us cracking the UK-market



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