

Islamic Finance *news* ROADSHOW 2010

Expanding the Realms of Islamic Finance



EGYPT

9th June 2010

Key speakers:

- Amr Abou-Zeid – Lecturer of Islamic Finance Strategies
- Sohail Jaffer – Partner, FWU Group
- Walid Hegazy – Managing Partner, Hegazy & Associates
- Abd El Raouf Kotb – Vice Chairman and Managing Director, Egyptian Saudi Insurance House
- Amro M Adel – Chief Risk Officer, Industrial Development & Workers Bank of Egypt
- Ashraf Mohamed Talaat – Manager – Islamic Banking Unit – Treasury, National Bank of Egypt
- Dinos Constantinides – General Manager, Strategy & International Business, Al Rajhi Bank
- Dr Reinhard Klarmann – Partner, Sarwat A Shahid Law Firm
- Karim Sarhan – Partner, Sharkawy and Sarhan Law Firm
- Mohamed Emad – Corporate Credit Manager, Arab African International Bank
- Montasser AlFol – Managing Partner, Eagles Law Firm
- Motaz El Tabaa – Executive Director, Alexandria Business Association
- Walid Hassouna – Head Project & Structured Finance, Banque Misr

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Now enjoying its 3rd year the Islamic Finance *news* Roadshow is a longer and stronger series of events.

Following the phenomenal success of the past two years, we are pleased to announce the dates for 2010, including an additional nine markets.

Over 4,000 delegates have attended during the past two years.

2009 could be termed an annus horribilis, following the continued downturn in economies and financial markets around the globe.

At the turn of the year the Islamic finance industry had somehow been relatively unscathed and many were predicting 2009 to be its unveiling to previously uninterested markets. This was not the case. The Middle East was soon to witness an avalanche of poor results within the Islamic finance space with few deals coming to fruition. Other previously key markets also suffered a similar fate.

Then, as Islamic financial instruments continued to be touted as indestructible, the industry witnessed its first major default. Followed by another, and another and then another.

However, in comparison to the conventional markets, Islamic finance has stood up to the recession relatively well. And now, as issuers and investors around the world try and piece together what has happened, they're now realizing that Islamic finance, although not entirely immune, is perhaps the healthier option.

For the past five years Islamic Finance *news* has been reaching out and educating new markets. For the past two years the educational IFN Roadshow, in key developing Islamic financial markets, has been an overwhelming success. The IFN 2010 Roadshow, which will be bigger and stronger, couldn't have come at a better time.

Seventeen markets have been chosen for the 2010 Roadshow, all of which we consider as developing Islamic financial markets. If you have or would like a presence in any of these, then this Roadshow is for you.

There is no fee to attend any of these events

Senior corporates, governmental bodies, fund managers, private bankers, institutional investors, investment analysts, insurance companies, lawyers, investment bankers, consultants and rating agencies among others are all welcome to attend.

These forums are designed to provide an understanding of the industry, its potential and where each of the delegates may play a role in its phenomenal global growth.

Why you should attend:

- These are FREE to attend events, although all delegates will be screened to ensure relevance
- Each event focuses on that particular market and how to develop its Islamic finance capabilities
- Both local and international panelists will provide industry understanding
- A proven standard format ensures you know what to expect
- Only plenary sessions and case studies – no sales pitches
- These are short one-day events – we understand your time is valuable
- The IFN Roadshow attracts 150 – 250 senior industry participants in each location
- Cooperation with local and international regulators at every event
- Issuers, Investors and Intermediaries are all in attendance
- Fresh agendas ensuring topical and timely discussion for each location
- Organized and hosted by the industry's leading Islamic finance focused media company

Sponsorship Opportunities

There are a host of sponsorship opportunities available for this series of events. They are available either on an individual event basis or on a package of multiple events.

For more information please contact
Andrew Morgan
Tel: +603 2162 7801
Email: Andrew.Morgan@RedmoneyGroup.com

Speaking Opportunities

If you would like to participate in this or other events, please contact
Madeline Low
Tel: +603 2162 7800 extension 22
Email: Madeline.Low@RedmoneyGroup.com

REDmoney Group is the holding company for; Islamic Finance Asia; Islamic Finance news; Islamic Finance *training* and **REDmoney events** – all leading products in their own right.

Islamic Finance news is the industry's leading publication. Available every Wednesday morning, this 40 page electronic newsletter reports on the global Islamic capital markets. It provides its 19,500+ readers with the latest industry news, new product developments, exclusive interviews, new regulations, moves, market data and much much more. All content is exclusive and is archived on its user friendly website.

REDmoney events produces conferences and forums focusing on the global Islamic capital markets. Its flagship event, the annual three-day IFN Asia Forum, is the industry's largest event attracting in excess of 1,200 key practitioners each year. **REDmoney events** also manages the annual Islamic Finance *news* Award ceremonies and the IFN Roadshows.

The American University, Cairo

09:00 – 10:00	Registration & Refreshment
10:00 – 10:05	Welcome
10:05 – 10:15	Opening Address
10:15 – 10:30	Introduction
10:30 – 11:15	<p>Session One: Islamic Finance Regulatory and Infrastructure Developments in Egypt <i>Discussing key industry and regulatory developments in Egypt and cashing in on opportunities.</i></p> <ul style="list-style-type: none"> • Where does Islamic finance stand in Egypt now? • Discussing local and regional developments in Islamic markets, including taxation, regulatory, and ratings issues • Playing catch-up with Islamic finance leaders • Role of governmental bodies, regulators and private bodies in encouraging Islamic finance in Egypt
11:15 – 12:00	<p>Session Two: Examining Market Trends, Challenges and Further Opportunities for Islamic Finance Markets in Egypt <i>Recognizing Islamic finance trends in Egypt, and capitalizing from opportunities</i></p> <ul style="list-style-type: none"> • Characteristics peculiar to the Egypt market • Encouraging cross-border collaborations for growth and standardization • Exploring opportunities under the Sukuk business • Developing Sukuk for the corporate market • Tapping the growing potential for Islamic finance
12:00 – 12:45	<p>Session Three: Islamic Products: What Can and Can't be Done? <i>Assessing the development of Islamic financial products in Egypt and the regional markets, including;</i></p> <ul style="list-style-type: none"> • Shariah compliant versus Shariah based • Developments and updates in existing products including; <ul style="list-style-type: none"> - Takaful, re-Takaful & Bancatakaful - Private equity - Structured products - Fund & wealth management - REITs • The potential for further innovation • Re-engineering retail products for local Islamic financial markets • Standardization of products to increase cross-border acceptability
12:45 – 14:00	Lunch
14:00 – 14:15	Keynote Luncheon Presentation
14:15 – 15:00	<p>Session Four: Issuing and Investing in the Islamic Financial Markets. <i>The development of Islamic issuance and investments in Egypt and the Middle East, and its potential in a new business environment</i></p> <ul style="list-style-type: none"> • Challenges of private issuers • Identifying growth areas, market opportunities, potential investors and issuers • Discovering and adapting to changes in the issuing and investing market place • Increasing foreign participation in Egypt's Islamic financial market
15:00 – 15:45	<p>Session Five: Increasing Islamic Finance Growth Pace in Egypt <i>Identifying challenges prohibiting Islamic finance growth in Egypt, and how to overcome these</i></p> <ul style="list-style-type: none"> • Macro issues concerning Islamic finance in Egypt • Discussing the local prudential and capital markets regulatory environment • Financing policies and procedures in Egypt's Islamic finance market and how they are evolving • Addressing the imbalances between rapid growth and bank capability – are Egypt's financial institutions prepared for the further growth of Islamic finance? • Capitalizing from the financial crisis to increase the Islamic finance growth rate in Egypt
15:45 – 16:00	Closing Remarks
16:00 – 17:00	Refreshments and Networking

Islamic Finance *news* ROADSHOW 2010 EGYPT

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(Delegate 2)

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Phone: _____ Mobile: _____
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(Delegate 3)

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Job Title: _____
Company: _____
Mailing Address: _____
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Fax: _____ Email: _____

(Delegate 4)

Name: _____
Job Title: _____
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*This is not a confirmation. Successful registrants will be notified via email by the organizer.

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 I would like to know about the following roadshow

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| <input type="checkbox"/> Pakistan 5 th August 2010 | <input type="checkbox"/> Brunei 13 th December 2010 | |
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