

Value Proposition of Takaful

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19th November 2013

Venue: Four Seasons Hotel
Riyadh

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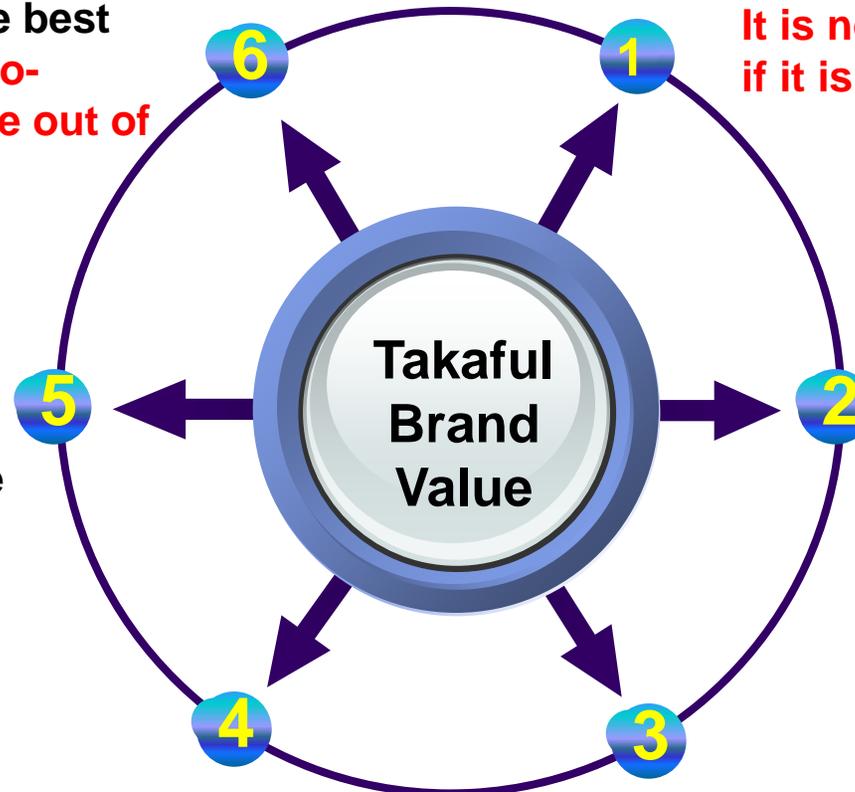
Takaful is good for all .. Protecting Community and Investing in It

Source: Ajmal Bhatti

Takaful's focus on community and societal aspects makes it the best proposition for **micro-takaful**, to get people out of the shackles of circumstance.

The rights of stakeholders are clearly defined and transparent, and the **takaful company is not just a manager but an enabler to enlarge the co-operative system**

Takaful system utilizes wealth to generate economic activity in **socially responsible and eco-friendly ways**



Ethical DNA

**It is not takaful
if it is not ethical**

COOPERATION: the binding force of nature. Just as cells work together to produce valuable nutrients of life, **so do humans work together like cells in the body of humanity**

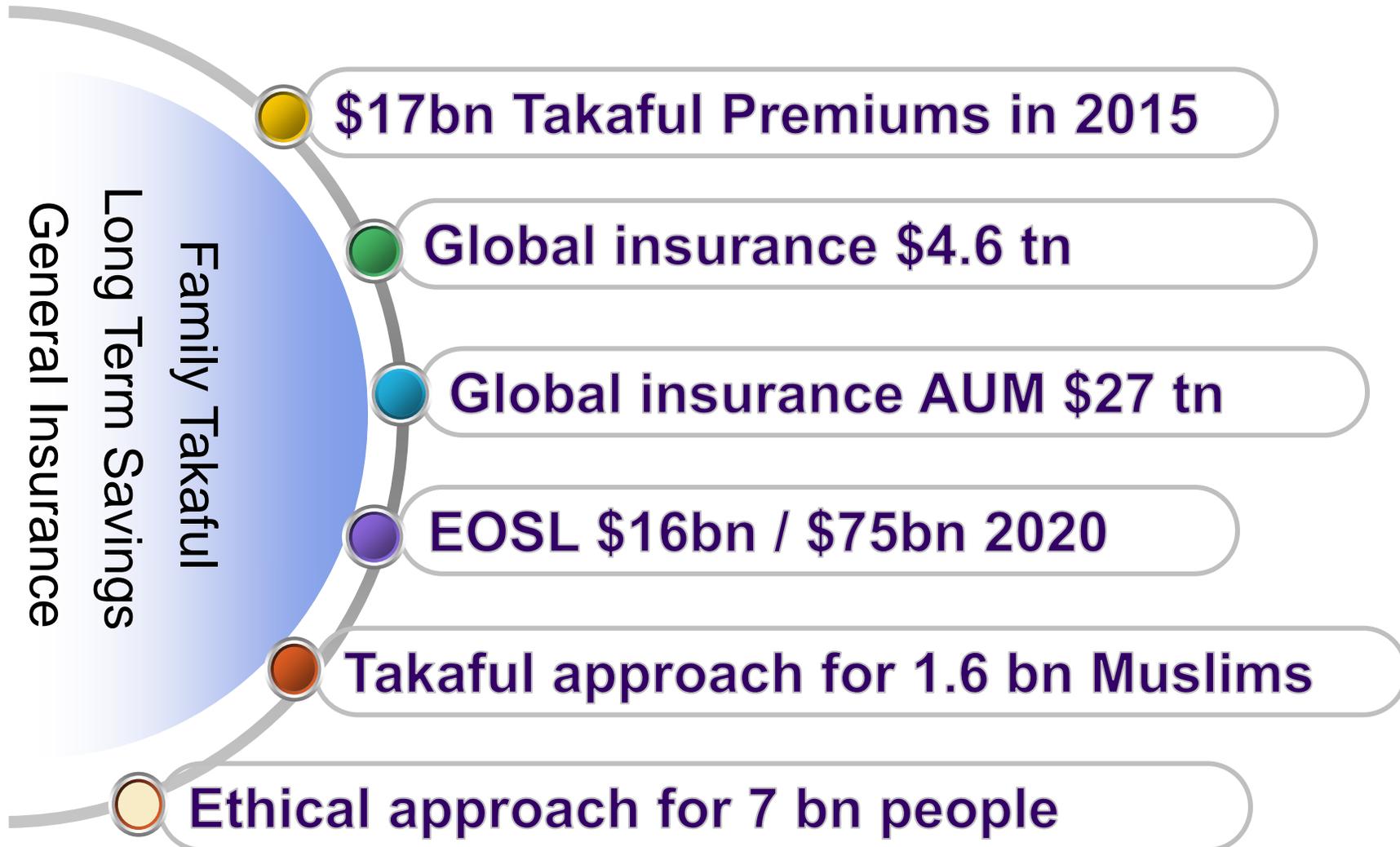
The system of takaful is built on the principles of equity, justice and fair-play, minimizing uncertainty of terms and ensuring a system of Risk Sharing where **one party cannot exploit another**

Takaful Potential

Ernst & Young Global Takaful Insights 2013, Sigma Swiss Re World Insurance Report 2012

IAIS: Global Insurance Market Report 2012, Tower Watsons Report 2010 on EOSL

Deutsche Bank's Report on Global Insurance Assets Under Management, 2012



Thank You Q&As

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