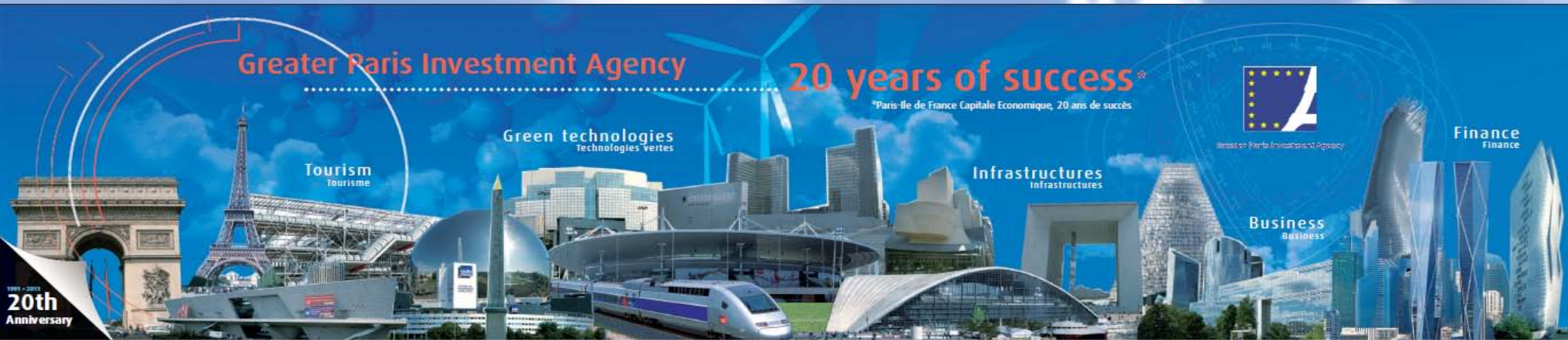




The Greater Paris Investment Agency



Pierre SIMON

Chairman

New Investment opportunities in the Greater Paris

For Islamic Finance Investors

London, 31 october 2012



The Greater Paris Investment Agency

New Opportunities for IF investors

THE GREATER PARIS INVESTMENT AGENCY

20 years of success

A non-profit association created by the Paris' Chamber of Commerce in 1991

Promoting Investment Assets

► Road-shows : USA, Japan, China, India, Korea, Gulf Countries, Brazil and Turkey.

Fostering Attractiveness

► Lobbying : transportation, R&D, taxation, business environment





The Greater Paris Investment Agency

New Opportunities for IF investors

THE GREATER PARIS INVESTMENT AGENCY

Our Membership : Global & Major C^{ies}

Aéroports de Paris, Air France KLM, Altran technologies, Bal du Moulin Rouge, Banque Audi Saradar, BNP Paribas, Bouygues Bâtiment Ile-de-France, Cabinet Caillau Dedouit & associés, Cabinet Fidal International, Caisse des Dépôts et Consignation Ile-de-France, Chambre de commerce et d'industrie de Paris, Chambre de commerce et d'industrie de Versailles, Val d'Oise/Yvelines, Chambre régionale de commerce et d'industrie Paris Ile-de-France, Cisco, Clifford Chance, Colas S.A., Colony Capital Europe, Comexpo Paris, Commissariat à l'énergie atomique (CEA), Credit Agricole CIB (Calyon), Deloitte&Touche, Ecole Normale de Musique de Paris, EDF, Ernst&Young, Etablissement public pour l'aménagement de La Défense (EPAD), Fédération nationale des travaux publics, Fédération régionale des travaux publics, Fives, FNAIM Paris et Ile-de-France, France Amériques, France Télécom, G7 Entreprises, Galeries Lafayette, GDF - Suez, Generali, Gide Loyrette Nouel, GMC, Hermès, ICADE, GP, JC Decaux SA, Klepierre, KPMG, La Poste, LG, Marne-la-Vallée Epamarne/Epafrance, Mazars, McKinsey & Company Inc., Medef Ile-de-France, Medef Paris, Pernod Ricard, Port Autonome de Paris, Présence, PricewaterhouseCoopers, RATP, SILIC, SNCF, Stehlin et Associés, Total, Unibail-Rodamco, Vinci Construction France - Ile-de-France, Viparis, Wipro Technologies...

100+

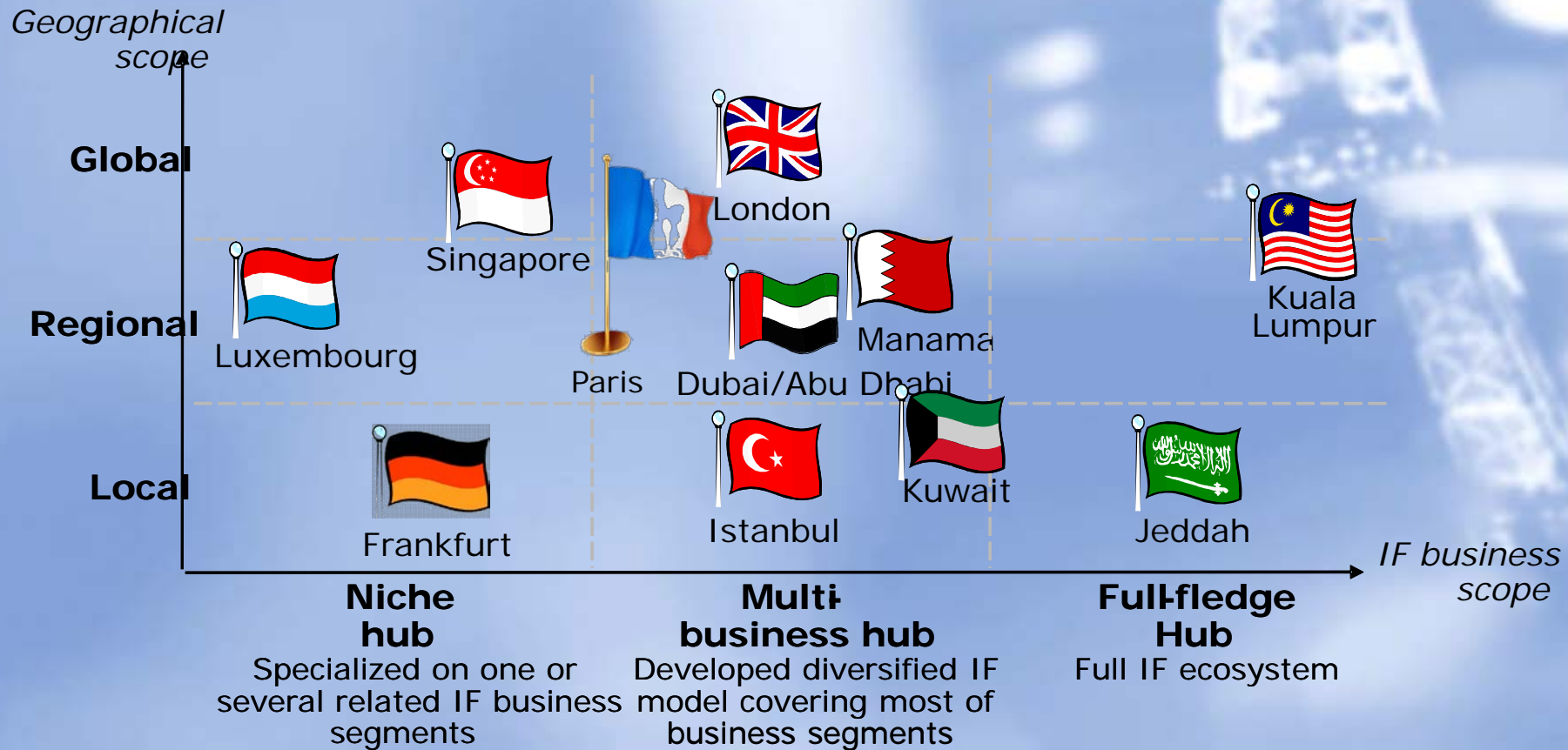


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New Opportunities for IF investors

POSITIONING PARIS AS AN IF HUB

- high potential for funds management and retail banking
- attractive destination for investments in **real economy**





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New Opportunities for IF investors

POSITIONING PARIS AS AN IF HUB

> An alternative hub : still small but sophisticated

Total = US\$ 700Bn

Key

Sophistication of the financial center



High



Medium



Low



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New Opportunities for IF investors

POSITIONING PARIS AS AN IF HUB

> A highly sophisticated financial hub



- 1st financial market in Euroland
- 2nd for asset management in the world, after Boston
- 47% of foreign assets in the leading index (CAC 40)



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New Opportunities for IF investors

OPPORTUNITIES TO INVEST IN A REAL ECONOMY



- **1st GDP (\$800Bns)**
among European metropolises (more than Belgium or Denmark)
- **3rd in the world for the *Fortune* 500 companies**
- **A powerful, open and highly diversified economy :**
High-tech, software, automobile, pharmaceutical, finance, green tech...
- **500 millions consumers within 500 kms**



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New Opportunities for IF investors

OPPORTUNITIES TO INVEST IN A REAL ECONOMY

CONSTRUCTION 	ENERGY 	ENERGY 	BANKING 	UTILITY 
CONSTRUCTION 	AEROSPACE 	TELECOM 	INSURANCE 	UTILITY 
CONSTRUCTION 	AEROSPACE 	HOTELS 	ADVERTISING 	UTILITY 
CONSTRUCTION 	ENERGY 	FOOD & DRUG 	AIRLINES 	NETWORKS 
CAR MAKING 	COSMETICS 	BANKING 	UTILITY 	ENTERTAINMT 



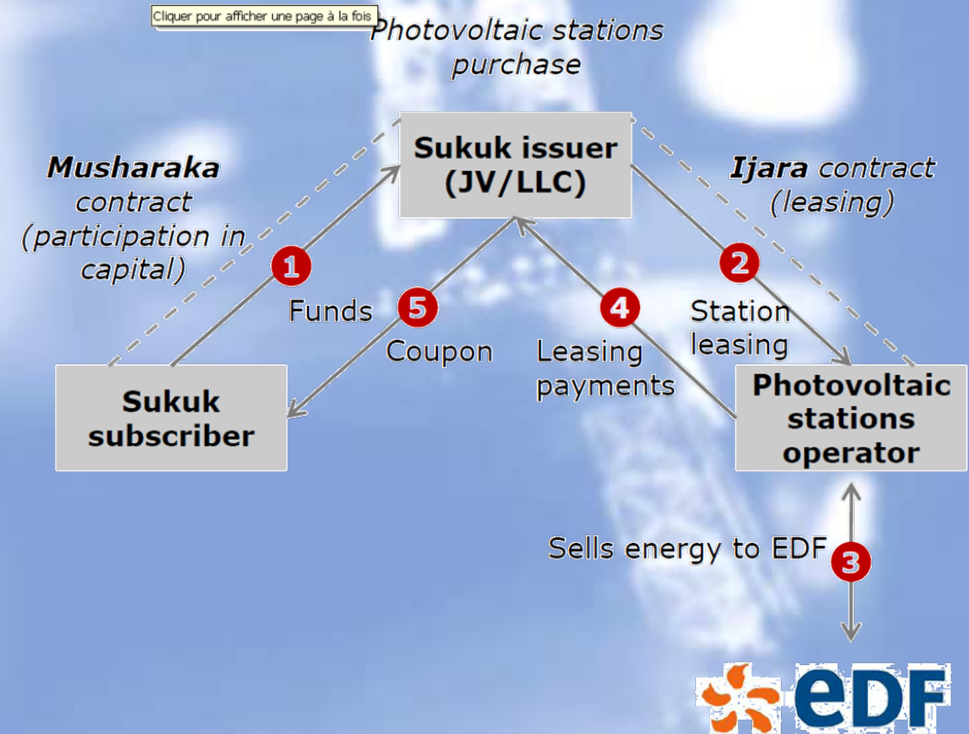
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New Opportunities for IF investors

THE GREATER PARIS INVESTMENT AGENCY

Example of sukuk emission in Paris (Orasis sukuk)

- ▶ photovoltaic stations
- ▶ leased to exploitation company
- ▶ coupon payment equivalent to 7-8% interest rate
- ▶ min. investment €5,000





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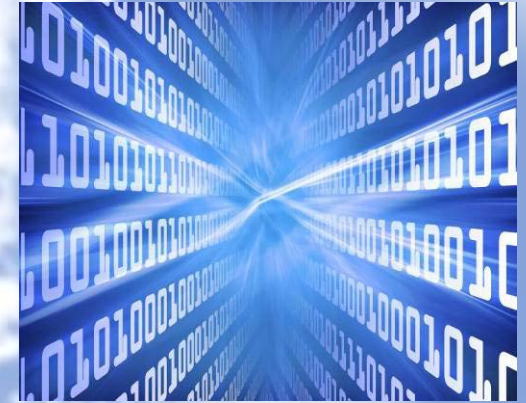
New Opportunities for IF investors

OPPORTUNITIES TO INVEST IN A REAL ECONOMY

PARIS, THE R&D LEADER IN EUROPE

➤ 1st R&D EXPENDITURE

- 14.5 billion €/ year
- 7,2 % of the European Union's



➤ 1st RESEARCHERS' CONCENTRATION

- 143,800 researchers
- 5th highest in the world
- 13.1/1000 employed (4.7 in the Silicon Valley)

➤ 33 NOBEL PRIZES : 2007 in Physics; 2008&2011 in Medicine...



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New Opportunities for IF investors

OPPORTUNITIES TO INVEST IN A REAL ECONOMY

GREATER PARIS, AERONAUTIC WORLD CLUSTER



- 55,000 staff
- 1,100 firms
- 15 €Bns turnover
- 80% in exports
- Commands in 2011: + 27%





The Greater Paris Investment Agency

New Opportunities for IF investors

OPPORTUNITIES TO INVEST IN A REAL ECONOMY GREATER PARIS, AERONAUTIC WORLD CLUSTER

- 28,000 researchers
- R&D : 15% of turnover (15 €Bns)
- excellence in :
 - aerodynamic modeling
 - high integration electronics
 - automatic control equipment
 - optoelectronics...



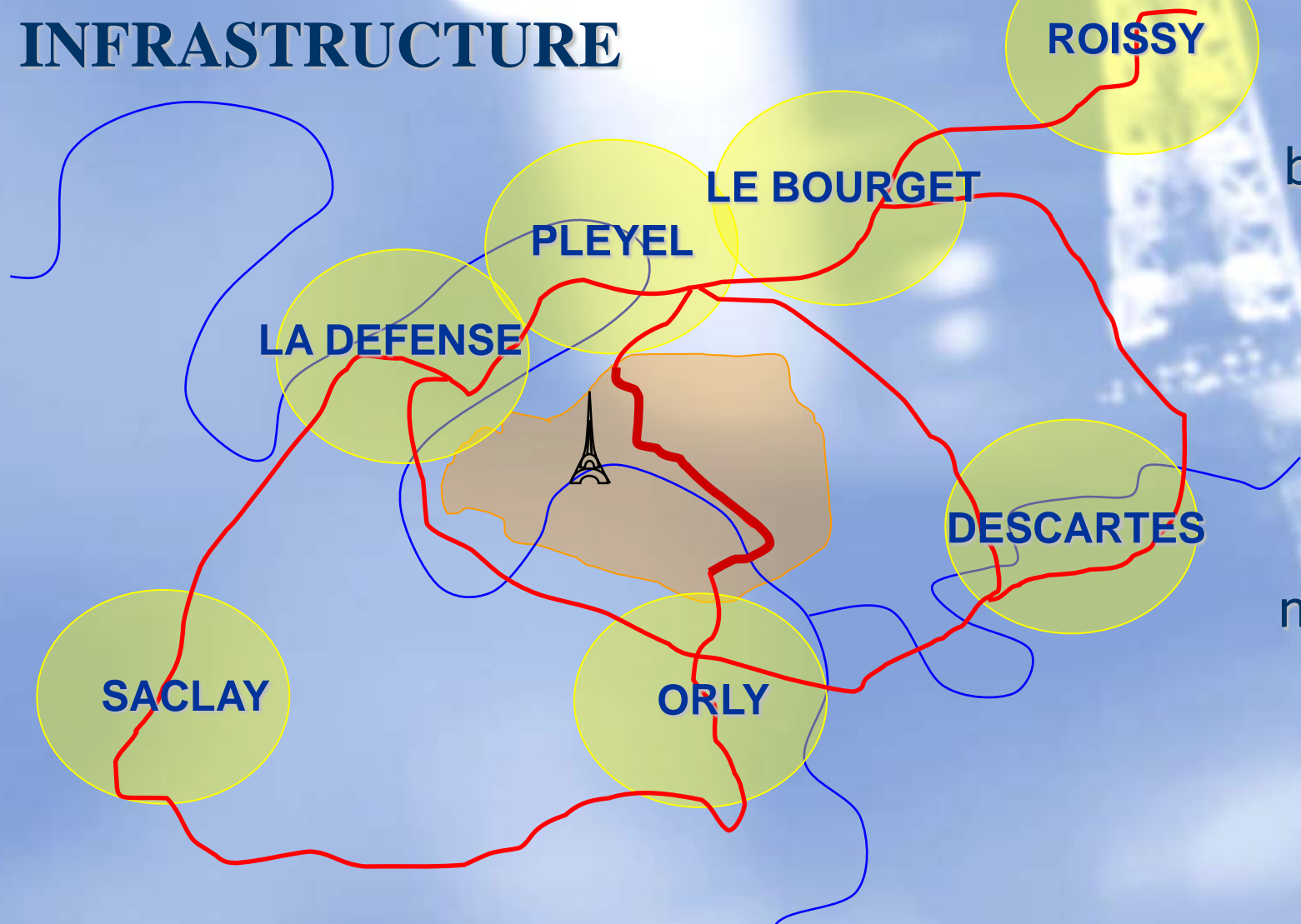
Airbus' A 380



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New Opportunities for IF investors

THE GREATER PARIS PROJECT : THE BACKBONE INFRASTRUCTURE



7
business areas

€33bns.
investments

200km
new automated
train sublines

20mins
to the airports



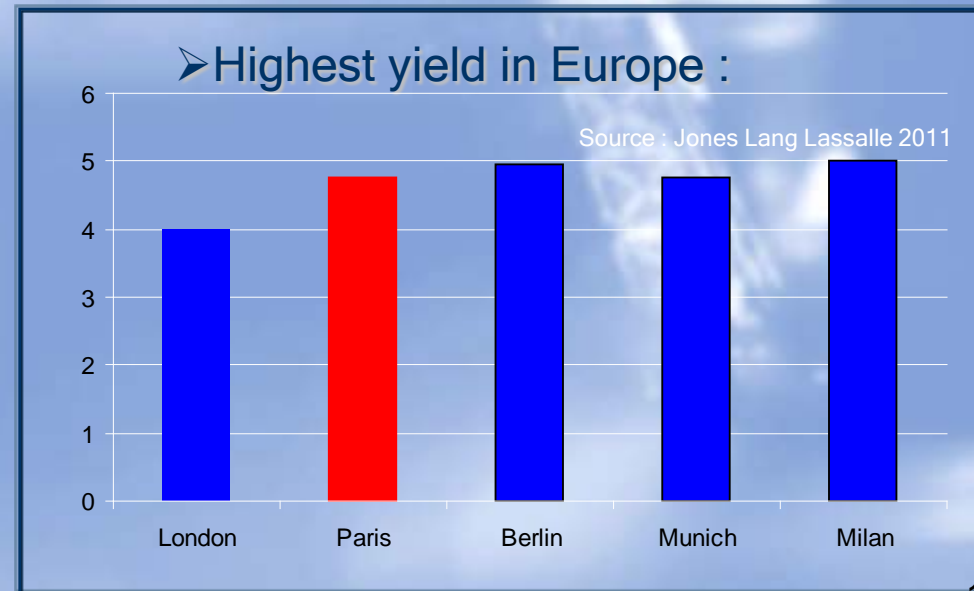
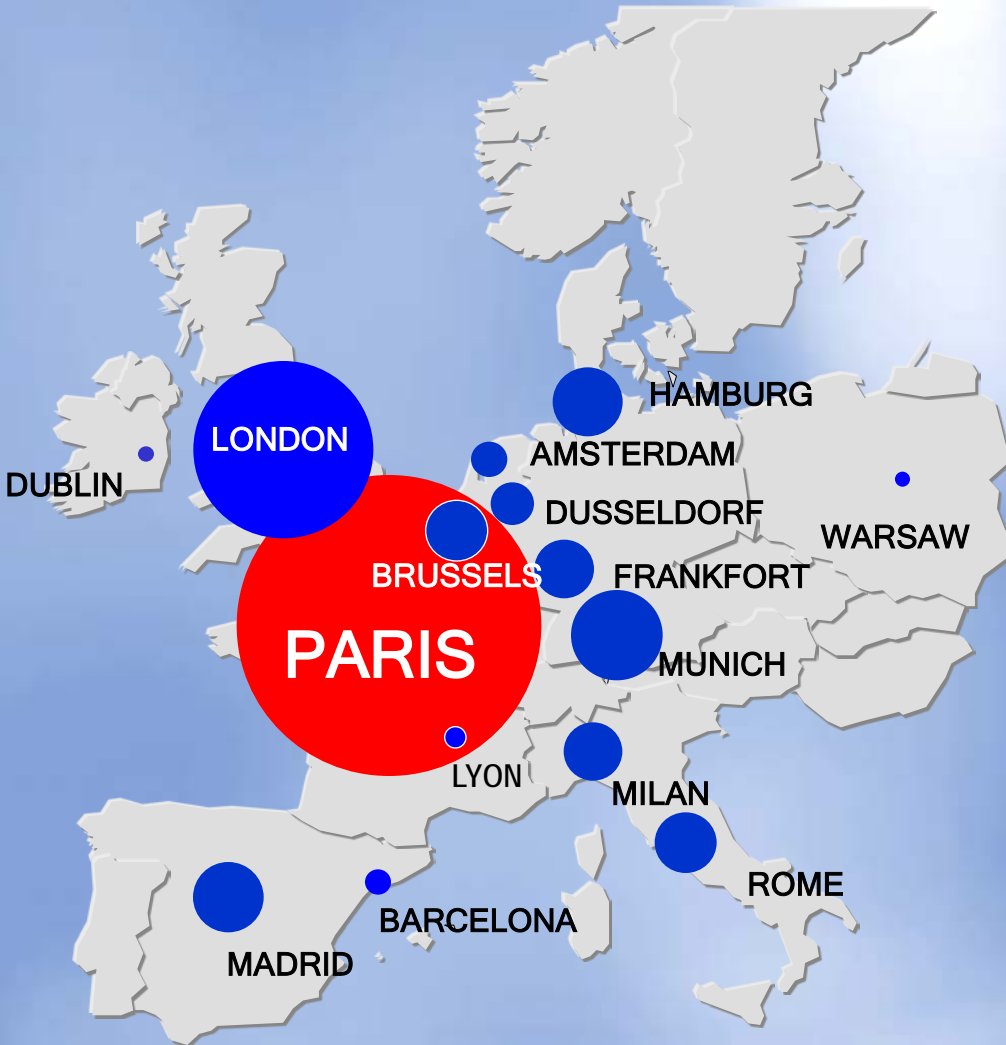
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New Opportunities for IF investors

OPPORTUNITIES TO INVEST IN A REAL ECONOMY

A KING SIZE OFFICE STOCK : 51 Mn m²

- 1st in Europe, 2nd in the world
- Top-of-the-line products
- 75% International investors





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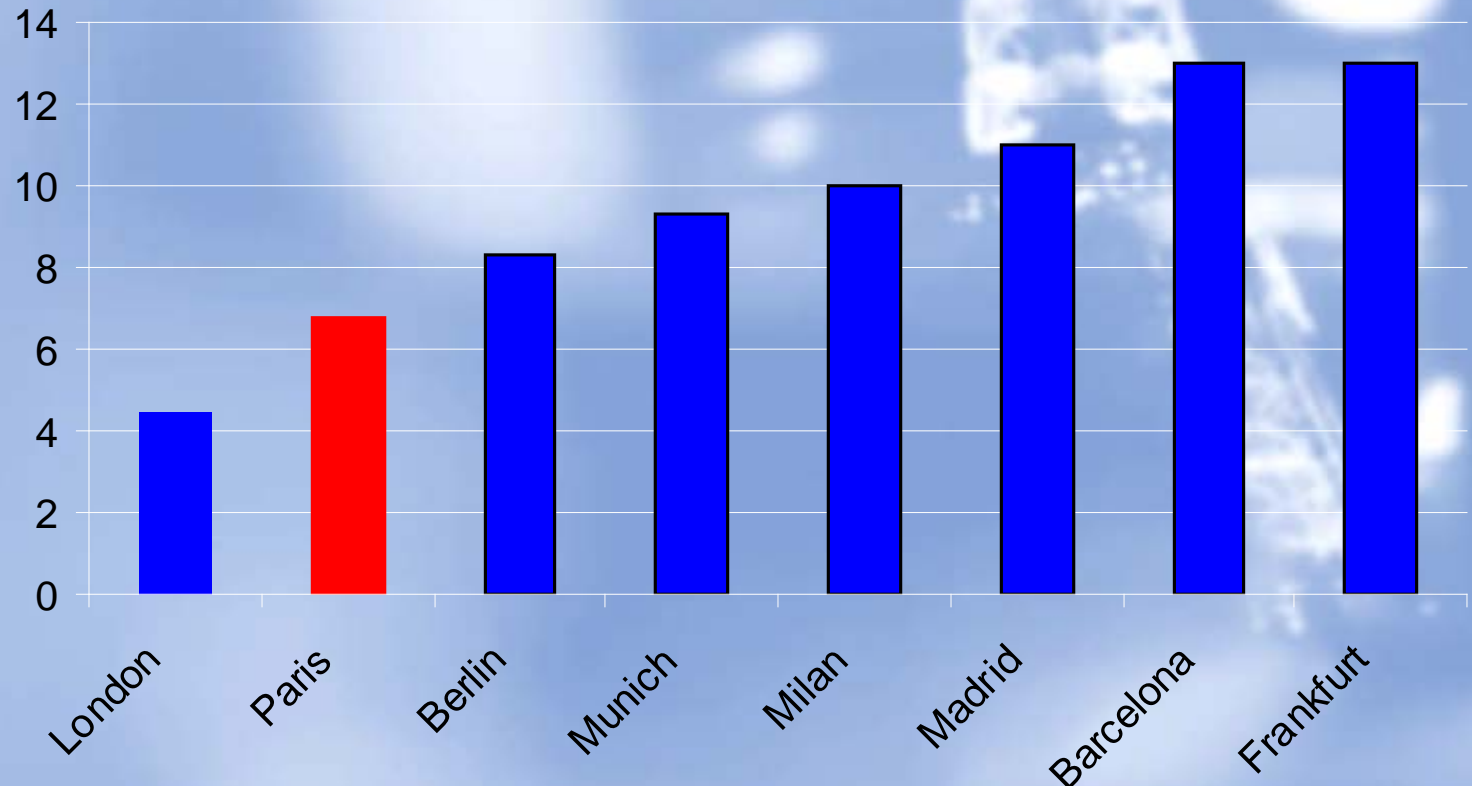
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OPPORTUNITIES TO INVEST IN A REAL ECONOMY

Top 8

European
Markets

PARIS : AMONG THE LOWEST VACANCY RATES (%)





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New Opportunities for IF investors

**INVESTING IN THE GREATER PARIS,
MULTIPLYING RETURNS**

2025

✓ + €500 Bns GDP

✓ + €60 Bns private investments

✓ + €33 Bns public investments

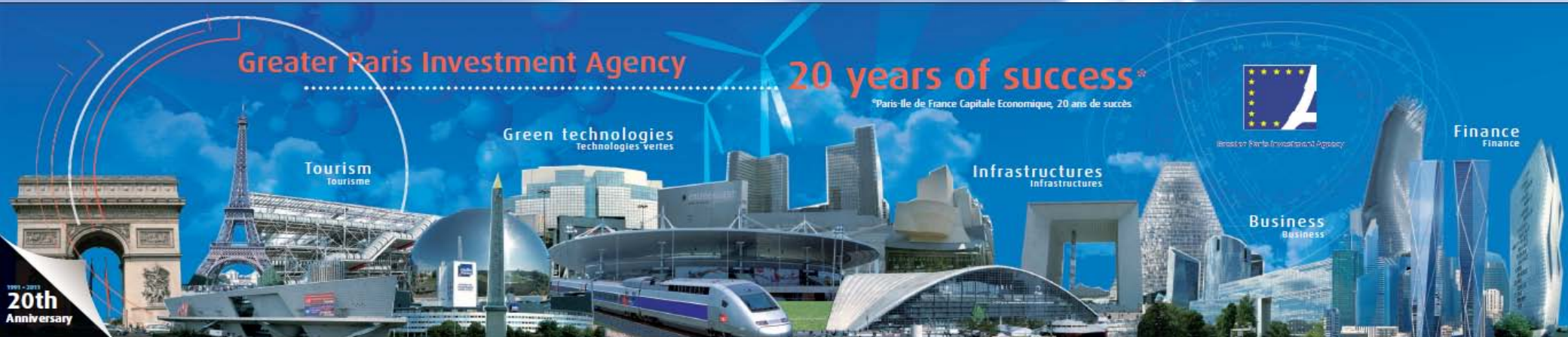
2010





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New Opportunities for IF investors



1991 - 2011
20th
Anniversary

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