

DISTRIBUTED LEDGER TECHNOLOGY: FROM CRYPTO-CURRENCIES & BLOCKCHAINS TO TOKENIZED ASSETS

15th August 2018, Kuala Lumpur

SIDC CPE - accredited: 10 CPE Points

The use of crypto assets and distributed ledger technology in business and financial institutions promises secure, streamlined and faster processing of information. From specific functions such as supply chain and trade financing to more generic uses such as document management and general data storage systems. The potential uses for both government agencies and other large organizations are often touted as limitless.

Neuroware provides a grounded tour of distributed technology, exploring various ways in which the evolution of computer networks have given way to new business models. We take a deep dive into the macro and micro-economics that incentivize the various ecosystem stakeholders that are either supporting or combating this new technology.

KEY HIGHLIGHTS

- Distinguish between bitcoin, Blockchains and distributed ledgers
- Apply financial and non-financial uses for Blockchains
- Examining crypto-currencies and tokenized assets
- Assess regulatory responses to tokenized assets
- Evaluate the uses for smart contracts
- Generate your own token

The goal of this training session is to help organisations understand **Blockchains** by putting their team members that attend in a position to answer the following questions:

1. What are the differences between bitcoin, Blockchains & distributed ledgers?
2. Why do public Blockchains use crypto-currency?
3. How does a permissioned or private ledger avoid needing crypto-currency?
4. How can these tools be applied to financial business-focused uses ?
5. What are the differences between crypto-currencies and tokens?
6. What can tokenization services be used for in the real world?

Presented by Neuroware
<http://neuroware.io>

AGENDA

Morning Session - 9.00am to 12.15pm: Blockchains

The morning session will provide an abbreviated overview of the entire distributed ledger ecosystem with a particular focus on the nature of Blockchains. What they are, why they are useful and how they can be applied to both business and financial processes. The outcome of this session is for non-technical professionals to be able to differentiate between the various forms of distributed ledgers, why we have them in the first place and, more importantly, what they can be used for both now and in the future.

- **Introducing Crypto-Currencies**

- What is Bitcoin and how did it come to be?
- What are some of the alternatives?
- What does the future hold?

- **Understanding Blockchain Technology**

- Breaking down the technicalities of distributed technology
- What's the difference between a public or private network?
- What are the non-financial use-cases for both?

Afternoon Session - 2.00pm to 5.00pm: Tokens & Tokenization

The afternoon session will introduce the characteristics, uses and applications of other crypto-assets such as tokens and collectibles. We will explore the facts and figures behind the new ICO funding methods that are changing the landscape, take a close look at what it really takes to launch a new token and how this new agnostic technology can be used for both good and bad. Delivered through lectures with real world case studies, active discussions and live demonstrations we will cover the following topics:

- **Token Standards**

- What are the differences between tokens and assets?
- What are ICOs and how do the various token platforms work?
- Where do the regulators fit in?

- **Smart Contracts**

- What is a smart contract and what can they really be used for?
- How much does it cost to store all this data in Blockchains?
- Generating our own tokens - what does it really take?

Who Should Attend?

This one-day intensive workshop will benefit any professional looking to understand Blockchains or distributed ledgers and how this new wave of technology might be beneficial to their organisations. Such entities includes banks, insurance agencies and other financial institutions; as well as corporate and government agencies.

The seminar will be presented from a non-technical perspective - and will specifically benefit the following job functions and management roles:

- Strategy and Innovation
- Product Development & Marketing
- Product Delivery & Distribution
- Finance, HR, & Risk Management

SPEAKER



Mark Smalley
Co-founder & CEO
Neuroware

Mark Smalley has been living in Malaysia for the past 20 years, building FinTech applications for the last 15 years and using and promoting blockchains for 6 years. He currently serves as the founder & CEO of R1, which is a technology solutions provider working with financial institutions and government agencies to help implement distributed services such as Blockchain infrastructure.

Neuroware.io is the brand name for R1's distributed ledger technology solutions. It was first established when the company was selected to join Batch 9 of the illustrious 500 Startups accelerator program in Silicon Valley at the beginning of 2014. It was during his time there in the USA that Venturebeat declared Neuroware as one of the 5 most promising startups to watch from the Batch 9 demo day pitches that took place at the Microsoft campus. During his 15 year span of technical evangelism in Malaysia, Mark has contributed to a number of communities - including:

- WebCampKL / GeekCampKL
- Blockchain Developer Meetups
- JavaScript Malaysia Meetups
- International NoSQL Meetups
- TEDx Presenter & Panelist

With keynotes being conducted at the IFN Asia and IDEC conferences, Mark has an insatiable passion to spread new ideas, which has included regular appearances on BFM and more recently being featured in the DNA Digerati 50 - alongside other innovative founders such as those from Catcha & Grab.

His extensive training sessions and technical workshops have been adopted by a number of large organizations - including many of the largest banks, insurance companies, as well as other financial institutions and regulatory bodies throughout Asia. Mark has led Neuroware to not only be featured on several occasions as one of Malaysia's top-ten fintech companies, but through international speaking engagements was also able to get Neuroware featured by Deloitte as one of the world's top 50 regtechcompanies - placing them as the only Malaysian company on the list.

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Associate Partner:

RM 17,500

- Logo on all promotional activities
- 5 invitations for your colleagues and clients
- 25% discount on any additional delegate places
- Full coverage on the Seminar website including biography and hyperlinked logo
- Branding throughout the Seminar: Seminar Guide Cover, Buntings,
- Table-top space in the breakout area during the Seminar
- Guaranteed prime session participation
- One exclusive seat-drop during the Seminar
- Full delegate list within one week post Seminar
- Post-Seminar questionnaire results

Partner:

RM 12,500

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- Guaranteed session participation
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- Table-top space in the breakout area during the Seminar
- Delegate list within one week post Seminar
- Post-Seminar questionnaire results

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REDmoney Group is the foremost global provider of specialized Islamic financial media services across three core divisions of events, publishing and training. Established in 2004, the firm has offices in Dubai and Kuala Lumpur: offering an unrivalled multi-channel service across the full spectrum of the global financial markets. The outward-facing arms of the REDmoney publishing and events portfolio are supported by REDmoney Training, which provides access to industry-leading expertise from the best in the field.

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BOOKING DETAILS

I am booking:	Price per Delegate	Total Price	Early Bird (10% Discount)
<input type="checkbox"/> 1 delegate	RM1,599	RM1,599	RM1,439
<input type="checkbox"/> 2 delegates (5% Discount)	RM1,519	RM3,038	RM2,734
<input type="checkbox"/> 3 delegates (15% Discount)	RM1,359	RM4,077	RM3,670
<input type="checkbox"/> 4 delegates (20% Discount)	RM1,279	RM5,117	RM4,605
<input type="checkbox"/> 5 delegates (30% Discount)	RM1,119	RM5,597	RM5,037

* Please note that prices do not include GST

* Further attractive packages are available for groups of more than five. Please contact us directly.

Online training option: I would like to also enrol for the online course, **Shariah Risk & Governance Framework for Islamic Financial Institutions** for the special price of RM200 per user. Please tick here

Available Discounts

Early Bird: Registrations received on or before 16th July 2018, will receive a 10% discount. No discount shall be given to registrations received after this cut-off date.

Discount for Active Subscribers of Islamic Finance news: If the delegate is a current IFN subscriber, he/she shall receive a flat 10% discount from the normal fee. Please tick here

Loyalty Program: 25% discount on other seminars attended within a 6-month period and non-transferrable. Please tick here

DELEGATE DETAILS

Name	Job Title	Email address	Telephone
1 _____ / _____ / _____ / _____			
2 _____ / _____ / _____ / _____			
3 _____ / _____ / _____ / _____			
4 _____ / _____ / _____ / _____			
5 _____ / _____ / _____ / _____			

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Please tell us who we should invoice. It is also helpful for us to have the name of an administrator with whom we can liaise directly.

Contact person for invoicing: _____ Job Title: _____

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Contact person to send administration details: _____

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Payment can be made by cheque or bank transfer. A notification will be sent to you once payment has been received.

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Yes, I have read and understood the booking and cancellation policy below.

SEND US YOUR REGISTRATION!

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You may also book online at <http://www.REDMoneyevents.com>

Please call us on: +603 2162 7800 or +603 2162 7802 if you require assistance.

Our address is: REDmoney, Suite 22-06, 22nd Floor, Menara Tan & Tan, 207, Jalan Tun Razak, 50400 Kuala Lumpur

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By completing, signing and sending us this registration form you are confirming delegate places on the seminar. You are also confirming your understanding of our Booking, Payment and Cancellation Policy.

Cancellation: If delegates cannot attend the seminar replacement participants are always welcome. Otherwise delegates must request in writing (letter, fax or email) to cancel registration/s or transfer to a different seminar at least 21 days before the seminar start date to be eligible for a refund, less a 5% administration fee. Delegates who cancel within 21 days of the seminar start date, or who do not attend, are liable to pay the full seminar fee and no refunds will be given. Instead fees will be converted to a IFN Seminars voucher equivalent to the original fee, less a 15% administration charge. This voucher is transferable within your organization and must be redeemed within one year of issue or become void. If a seminar is postponed for whatever reason delegate bookings will be automatically transferred to the new seminar date. Delegates who wish to transfer to a different seminar will be subject to the same terms as above and charged the difference in seminar fees. No refunds or seminar vouchers will be issued for a no-show.

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Seminar Venue: Full details of the venue will be sent to you upon registration.

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